First Destinations | Class of 2018

Data reflects the first destinations of undergraduate majors within one year of their conferred degrees in August 2017, December 2017 or May 2018 (including business journalism majors).

94% employed

6% continuing education

Of 344 graduates with reported data, 322 had jobs and 22 were continuing education. First destination data could not be found for 14 graduates. This reflects a knowledge rate of 96% of the 358 graduates.

Local, national and international impact

Of 322 working graduates, 141 stayed in North Carolina, 174 moved elsewhere in the United States and seven traveled abroad.

Success in both areas of study

Advertising & Public Relations
216 total students
200 employed (92.6%)
16 continuing education (7.4%)

Journalism
128 total students
122 employed (95%)
6 continuing education (5%)

Employers from across industries

Bloomberg
APCO worldwide
CHANEL
NBA
Google

Deloitte.

International (2%)

Atlanta (4%)

New York & New Jersey (17%)

Washington, D.C. (9%)

North Carolina (44%)

Los Angeles & San Francisco (4%)

Los Angeles & San Francisco (4%)

International (2%)

U.S. other (18%)

Source: May 2018 Undergraduate First Destination Report, University Career Services and LinkedIn searches by MJ Career Services staff

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