

## **“MEJO 393: Mass Communication Practicum”**

“MEJO 393: Mass Communication Practicum” is the School of Media and Journalism’s internship-for-credit course. It is a 1 credit hour, pass/fail course offered in fall and spring semesters and the 2<sup>nd</sup> session of summer school.

To enroll, students must be already admitted to the School of Media and Journalism. Students must also have completed “MEJO 153: Writing and Reporting.” Students enroll in the course via ConnectCarolina.

Students in MEJO 393 arrange their own communications-related internships (such as in advertising, public relations, television, multimedia, graphics, reporting and editing.)

The 1-hour credit does not count toward the minimum MEJO credits required for graduation.

During the fall and spring semesters, students must work at least 8 hours per week. During summer internships, students must work at least 15 hours per week for 8 weeks (or a total of 120 hours).

Working hours are to be set by the employer and the student. Students who enroll in MEJO 393 are expected to complete their internships; failure to do so reflects badly on the student and the School.

MEJO 393 does not meet physically as a class. The course does fulfill the university’s experiential education requirement. To receive a Pass for MEJO 393, students are required to:

1. Complete an online survey prior to the start of the internship to detail basic information about the internship, rate various skill levels and provide expectations prior to starting the work experience. This survey will be shared with the students’ internship supervisors in order to facilitate an optimal internship experience.
2. Complete a similar online survey at the conclusion of the internship, which will include information about what the student has learned/accomplished in the internship as well as ratings of various skill levels.
3. Ensure that their internship supervisor completes an online survey evaluating students’ skills and accomplishments during the internship. This survey will be shared with students in order to provide constructive feedback on their performance as interns.

For more information, please contact [mjcareers@unc.edu](mailto:mjcareers@unc.edu).