

AMANDA REID

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EDUCATION

- 2001-2004 University of Florida Gainesville, FL
Doctor of Philosophy
- College of Journalism and Communications
 - Dissertation: “Trademark Dilution Law: A Cross-Disciplinary Examination of Dilution and Brand Equity Scholarship”
 - GPA 4.0
- 2000-2004 University of Florida Gainesville, FL
Juris Doctor
- High Honors
 - Order of the Coif
 - Rank 14/151
 - Editor-in-Chief: University of Florida Journal of Law & Public Policy
 - Intellectual Property Certificate
 - GPA 3.56
- 1998- 1999 The Florida State University Tallahassee, FL
Master of Arts
- Major: Speech Communication
 - Thesis: “An Examination of the Rhetorical Effect of Utopianism and Mythmaking: The Arguments of Anarchism and Marxism”
 - GPA 4.0
- 1996- 1998 The Florida State University Tallahassee, FL
BACHELOR OF ARTS
- Magna Cum Laude
 - Double Major: Philosophy and Communication
 - GPA 3.78

ACADEMIC EXPERIENCE

- University of North Carolina at Chapel Hill Chapel Hill, NC
[Assistant Professor](#), Hussman School of Journalism and Media
- July 2018 – Present
- Secondary Appointment, UNC School of Law
- July 2018 – Present

[Faculty Affiliate](#), UNC Center for Media Law & Policy

- November 2018 – Present

[Adjunct Professor](#), UNC School of Law

- August 2019 – Present

Candidate, Fulbright Specialist Roster

- August 2019 – August 2022

Kopenhaver Center for the Advancement of Women in Communication

- 2019 Fellow

Florida Coastal School of Law

Jacksonville, FL

Professor of Law with Tenure

- August 2017 – May 2018

Associate Professor of Law

- August 2015 – August 2017

Assistant Professor of Law

- August 2012 – August 2015

Assistant Professor of Lawyering Process

- August 2010 – August 2012

University of Florida

College of Journalism and Communications

Gainesville, FL

Graduate Student Professor of Record

- Spring 2004

Teaching Assistant

- Fall 2002 & Spring 2003

The Florida State University

College of Communication

Tallahassee, FL

Teaching Assistant & Lab Instructor

- Fall 1998 & Spring 1999

PROFESSIONAL EXPERIENCE

Hon. Susan H. Black, Eleventh Circuit Court of Appeals

- Elbow Law clerk
- September 2008 – August 2009 in Jacksonville, FL
- Reviewed and analyzed appellate briefs; performed legal research and drafted bench memos and proposed opinions; attended oral arguments – issues on appeal included criminal sentencing, Title VII racial discrimination, 42 U.S.C. § 1983, Alien Tort Statute, 28 U.S.C. § 1350 & sufficiency of the evidence after a jury trial.

Holland & Knight, LLP

- Litigation Associate
- August 2007 – September 2008 in Jacksonville, FL
- Performed legal research and prepared motions for state and federal court;

drafted complaints, answers, and discovery for cases in state and federal court; advised clients on intellectual property matters; attended client meetings; attended court hearings and arbitration – matters included copyright, trademark, patent, Interstate Land Sales and Full Disclosure Act (15 U.S.C. §§1701-1720) & insurance.

Hon. Harvey E. Schlesinger, Middle District of Florida

- Elbow Law clerk
- July 2005 – August 2007 in Jacksonville, FL
- Reviewed criminal and civil motions; performed legal research and drafted proposed orders on dispositive motions; attended trials and hearings

Holland & Knight, LLP

- Litigation Associate
- May 2005 – July 2005 in Jacksonville, FL
- Participated in federal trial preparation; assisted preparing jury instructions; attended 2-week federal copyright trial; performed legal research and prepared legal memoranda.

Electronic Privacy Information Center (EPIC)

- Summer Intern
- Summer 2004 in Washington, DC
- Assisted preparation of amicus briefs; performed legal research on privacy laws of various countries; propounded FOIA requests on various federal agencies regarding privacy issues.

Holland & Knight, LLP

- Summer Associate
- Summer 2003 & 2004 in Jacksonville, FL
- Performed legal research and prepared legal memoranda; attended depositions and client meetings.

HONORS

Candidate on the Fulbright Specialist Roster

- August 9, 2019 to August 9, 2022

Order of the Coif

- Invited to join honorary scholastic society for U.S. law school graduates

Certificate in Intellectual Property

- Earned certificate by focusing elective law studies on core IP courses

EIC of the University of Florida Journal of Law & Public Policy

- Elected Editor-in-Chief of UF's only interdisciplinary law journal (2003-2004)

President of Graduate Students in Mass Communication Association

- Elected president of association by graduate student peers (2003-2004)

SCHOLARLY PUBLICATIONS

BOOKS & MONOGRAPHS

1. **AMANDA REID**, SEAN TU & KENNETH L. PORT, FUNDAMENTALS OF U.S. INTELLECTUAL PROPERTY LAW: COPYRIGHT, PATENT, AND TRADEMARK (6th ed. 2018)
 - Kluwer Law International book for a domestic audience
 - Invited reviser of Copyright and Chip Protection sections
 - ISBN 978-94-035-0125-3
2. **Amanda Reid**, Sean Tu & Kenneth L. Port, *United States of America*, in INTERNATIONAL ENCYCLOPAEDIA OF LAWS: INTELLECTUAL PROPERTY (2018)
 - Kluwer Law International monograph for an international audience
 - Invited reviser of Copyright and Chip Protection sections
 - ISBN 978-90-654-4887-3

REFEREED PUBLICATIONS

1. **Amanda Reid**, [Fructifying the First Amendment: An Asymmetric Approach to Constitutional Fact Doctrine](#), 11 FED. CTS. L. REV. 109-142 (2019)
 - Articles selected by an editorial board composed of U.S. Magistrate Judges and law school professors
2. **Amanda Reid**, [Considering Fair Use: DMCA's Takedown & Repeat Infringers Policies](#), 24 COMM. L. & POL'Y 101-141 (2019)
3. **Amanda Reid**, [Operationalizing the Law of Jurisdiction: Where in the World Can I be Sued for Operating a World Wide Web Page?](#), 8 COMM. L. & POL'Y 227-265 (2003)
 - Cited in: [Oldfield v. Pueblo De Bahia Lora, S.A.](#), 558 F.3d 1210, 1219 n.26 (11th Cir. 2009) (J. Tjoflat)
4. Daniela V. Dimitrova, Colleen Connolly-Ahern, Andrew Paul Williams, Lynda Lee Kaid & **Amanda Reid**, [Hyperlinking as Gatekeeping: Online Newspaper Coverage of the Execution of an American Terrorist](#), 4 JOURNALISM STUDIES 401-414 (2003)

LAW REVIEW ARTICLES

1. **Amanda Reid**, Social Utility of Music: A Case for a Copyright Exemption for Therapeutic Uses, *forthcoming in* Cornell Journal of Law and Public Policy, Volume 30.1 (2020)
2. **Amanda Reid**, [Deciding Fair Use](#), 2019 MICH. ST. L. REV. 601-649 (2019)

3. **Amanda Reid**, [Safeguarding Fair Use Through First Amendment's Asymmetric Constitutional Fact Review](#), 28 WM & MARY BILL OF RTS J. 23-44 (2019)
4. **Amanda Reid**, [Copyright Policy as Catalyst and Barrier to Innovation and Free Speech](#), 68 CATH. U. L. REV. 33-86 (2018)
5. **Amanda Reid**, [Claiming the Copyright](#), 34 YALE L. & POL'Y REV. 425-470 (2016)
 - Cited in: [Nexsan Tech. Inc. v. EMC Corp.](#), 260 F. Supp. 3d 68, 75 (D. Mass. 2017)
6. **Amanda Reid**, [Place, Meaning, and the Visual Argument of the Roadside Cross](#), 2 SAVANNAH L. REV. 265-300 (2015)
 - Invited contribution to the "[Re]Integrating Spaces Colloquium"
7. **Amanda Reid**, [Private Memorials on Public Space: Roadside Crosses at the Intersection of the Free Speech Clause and the Establishment Clause](#), 92 NEB. L. REV. 124-184 (2013)
8. **Amanda Reid**, [The Power of Music: Application of the First Amendment to Copyright Regulation of Internet Radio](#), 20 TEX. INTELL. PROP. L.J. 233-279 (2012)
9. **Amanda S. Reid** & Laurence B. Alexander, [A Test Case for Newsgathering: The Effects of September 11, 2001 on the Changing Watchdog Role of the Press](#), 25 LOY. L.A. ENT. L. REV. 357-382 (2005)
10. **Amanda S. Reid**, [Play It Again, Sam: Webcasters' Sound Recording Complement as an Unconstitutional Restraint on Free Speech](#), 26 HASTINGS COMM. & ENT. L.J. 317-344 (2004)
11. **Amanda S. Reid**, [Dislocations in the Balance of Power: Due Process Rights of Deportable and Excludable Aliens in the Wake of *Zadvydas v. Davis*](#), 3 J. L. & BORDER STUDIES 73-100 (2003)
12. **Amanda S. Reid**, [Enforcement of Intellectual Property Rights in Developing Countries: China as a Case Study](#), 13 DEPAUL-LCA J. ART & ENT. L. & POL'Y 63-99 (2003)

INVITED PUBLICATIONS

1. **Amanda Reid**, Roadside Memorial Crosses: Highway to Healing or Crossroads of Conflict, *accepted for publication in* EQUAL PROTECTION V. RELIGIOUS FREEDOM: CLASHING AMERICAN RIGHTS (2020)
 - Competitively selected and peer-edited book chapter
2. **Amanda Reid**, Henry P. Monaghan, First Amendment Due Process, 83 HARV. L. REV. 518 (1970), 25 COMM. L. & POL'Y 464-470 (2020)
 - Invited essay in special issue to commemorate journal's 25 years
3. **Amanda Reid**, The Ontology of Fair Use, MEDIA LAW NOTES, 47.1 (Winter 2019)
 - Invited submission for AEJMC Law & Policy Division Newsletter

4. **Amanda Reid**, POLITICAL SCIENCE QUARTERLY (Winter 2015)
(reviewing SARAH STASZAK, NO DAY IN COURT: ACCESS TO JUSTICE AND THE POLITICS OF JUDICIAL RETRENCHMENT (2015))
 - Invited book review for Political Science Quarterly

CONFERENCE PAPERS & PRESENTATIONS

REFEREED CONFERENCE PRESENTATIONS

Music Matters: Copyright and Music Therapy

- Accepted for presentation at Communication Law & Policy Division: 70th Annual International Communication Association (ICA) Conference (Converted from Gold Coast, Australia to Virtual Platform due to COVID-19, May 2020)
- Conference acceptance rate: 44.27%

Deciding Fair Use

- Law & Policy Division: AEJMC's 102nd Annual Conference (Toronto, Canada, August 2019)
- Preconference: 7th Annual AEJMC Women Faculty Moving Forward Workshop

Fructifying the First Amendment: An Asymmetric Approach to Constitutional Fact Doctrine.

- Communication Law & Policy Division: 69th Annual International Communication Association (ICA) Conference (Washington, D.C., May 2019)
- Conference acceptance rate: 39.4%
- **Second Place Faculty Paper**

Deciding Fair Use: What is it, Who Decides it & Why it Matters

- Law & Policy Division: AEJMC's 44th Annual Southeast Colloquium (Columbia, S.C., March 2019)

Considering Fair Use: DMCA Takedown & Repeat Infringers Policies

- Law & Policy Division: AEJMC's 101st Annual Conference (Washington, D.C., August 2018)

The Latin Cross as War Memorial and The Genesis of Legal Argument: Interpreting Commemorative Symbolism in Salazar v. Buono

- Seventh International conference of the International Society for the Study of Argumentation (Amsterdam, The Netherlands, June 2010)
- Co-authored with Marilyn J. Young and M. Kelly Carr
- Published in Refereed Proceedings: "The Latin Cross as War Memorial and The Genesis of Legal Argument: Interpreting Commemorative Symbolism in *Salazar v. Buono*." In van Eemeren, Garssen, Blair, and Mitchell (eds), *Proceedings of the Seventh International conference of the International Society for the Study of Argumentation* (Amsterdam, The Netherlands: SicSat: International Centre for the Study of Argumentation, 2011, pp. 211-224).

Play it Again Sam: Webcasters' Sound Recording Complement as an Unconstitutional Restraint on Free Speech

- Freedom of Speech Division: Southern States Communication Association (Tampa, April 2004)

Critique of Dilution Law: A Re-examination of the Bases of Trademark Protection

- Law & Policy Division: AEJMC National Conference (Kansas City, August 2003)

The Dark Side of Cyberspace

- Panelist on Teaching Panel Session: Public Relations & Law Divisions: AEJMC National Conference (Kansas City, August 2003)

On the Cultural Border: Enforcement Issues for Intellectual Property Rights in Developing Countries

- Law & Policy Division: International Communication Association (San Diego, May 2003)

Operationalizing the Law of Jurisdiction: Where in the World Can I Be Sued for Operating a World Wide Web Page?

- Law & Policy Division: AEJMC Annual Conference (Miami, August 2002)
- **Top student paper award**

Hyperlinking as Gatekeeping: The Execution of an American Terrorist

- Newspaper Division: AEJMC Annual Conference (Miami, August 2002)
- Newspaper Division: ICA Conference (Seoul, 2002)
- Co-authored work

Intellectual Property Rights in Developing Countries: China as a Case Study

- Florida Communications Association (St. Pete Beach, 2002)

Critiquing Das Kapital

- Undergraduate Honors Conference of Southern States Communication Association (San Antonio, 1998)

ORGANIZED CONFERENCES AND PANELS

2020 Copyright Panel

- Panelist: 2020 IP Highlights Conference (Santa Clara University School of Law via Zoom, September 1, 2020)

The Silent Sam Settlement and The Daily Tar Heel

- Panel Moderator: DTH 127th Birthday Celebration (Chapel Hill, NC, February 22, 2020)

Platform Liability for Acts by Users

- Panelist: 2020 Technology, Media & Privacy Law Conference (University of Florida Law School, February 13-14, 2020)

Social Utility of Music: A Case for a Copyright Exemption for Therapeutic Uses

- Research presentation: 17th Annual Works-in-Progress Intellectual Property Colloquium (WIPIP) (Santa Clara University, February 7-8, 2020)

Meta-Analysis of Therapeutic Benefits of Music

- Research presentation: 5th Annual Texas A&M Intellectual Property Scholars Roundtable (Forth Worth, TX, September 27-28, 2019)

The Worth of a Tar Heel: Student-Athlete Equity and Efforts to Recognize Student Athlete Rights of Publicity

- Panelist: UNC's First Amendment Day 2019 (Chapel Hill, NC, September 24, 2019)

Operationalizing Fair Use

- Research presentation: 11th Annual CICL: Conference on Innovation and Communications Law (UNLV Law School, May 3-4, 2019)

Protecting Copyright Fair Use Through Constitutional Fact Doctrine

- Research presentation: 4th Annual Texas A&M Intellectual Property Scholars Roundtable (Fort Worth, TX, October 5-6, 2018)

Public Art, Public Memorials, and the First Amendment

- Panelist: UNC's First Amendment Day 2018 (Chapel Hill, NC, September 25, 2018)

Applying Copyright to New Media: Copyright, Neutrality & New Media

- Research presentation: Coastal Scholarship Exchange (Jacksonville, FL, April 20, 2017)

Copyright Unbounded

- Research presentation: Coastal Scholarship Exchange (Jacksonville, FL, February 19, 2016)

Copyright Unbounded

- Research presentation: Junior Intellectual Property Scholars' Association (JIPSA) 2016 (Miami, FL at FIU Law, January 29, 2016)

Claiming the Copyright

- Research presentation: Coastal Scholarship Exchange (Jacksonville, FL, February 20, 2015)

Notice of Continuing Interest in a Copyrighted Work

- Research presentation: 2015 Works-in-Progress Intellectual Property (WIPIP) 2015 (Washington, D.C., February 2015)

Place, Meaning, and the Visual Argument of the Roadside Cross Memorial

- Research presentation: [Re]Integrating Spaces Colloquium (Savannah Law School, October 19-20, 2014)

Economic, Ethical, and Neo-Tech Theories of Intellectual Property

- Panelist: Southeastern Association of Law Schools (SEALS) (Amelia Island, August 2014)

Copyright Capture: The Power of Music and the First Amendment to Set it Free

- Research presentation: 2014 Works-in-Progress Intellectual Property (WIPIP) 2014 (Santa Clara University, February 2014)

INVITED PRESENTATIONS

Disparaging, Immoral & Scandalous Trademarks: Tam v. Matal & Iancu v. Brunetti

- Interview with Director, Center for Journalism Ethics at University of Wisconsin-Madison (Zoom, April 20, 2020)

Who Wants to be a Law Clerk?

- 2019 Summer Series hosted by Jacksonville Chapter of the Federal Bar Association (Jacksonville, FL, May 30, 2019)

Copyright Policy as Catalyst and Barrier to Innovation and Free Expression

- UNC Center for Media Law & Policy (Chapel Hill, NC, March 1, 2019)

Hot Topics in Intellectual Property: Lessons Learned & Cases to Watch

- 2019 Festival of Legal Learning (Chapel Hill, NC, February 8, 2019)
- Approved for 1.0 CLE Credit

2018: IP Lessons Learned & Cases to Watch

- Franchise, Intellectual Property & Technology Law Committee of Jacksonville Bar Association (Jacksonville, FL, March 27, 2018)
- Approved for 1.0 CLE & 1.0 Intellectual Property Law Credit

Trademarks & Free Speech: Redskins, Slants & Fuct

- Invited speaker for University of North Florida's Constitution Week (Jacksonville, FL, September 21, 2017)

Copyright as Barrier or Catalyst for Free Speech and Entrepreneurialism

- FCSL LL.M. Programs Online Speaker Series (Jacksonville, FL, August 31, 2017)

The First Amendment's Public Interest Function in Copyright Law

- "Kick-off" Speaker for the 2014 Marquette University Law School's IP Colloquium Series (Marquette Law School, WI, November 7, 2014)

Trademarks and Branding

- Invited presenter at The IP IQ Forum, The Art Center Cooperative (Jacksonville, FL, May 2014)

UNC-CH TEACHING RECORD

University of North Carolina at Chapel Hill

- Media Law (MEJO 340)—Undergraduate: Journalism Focus
 - Fall 2018: 51 students enrolled
- Media Law (MEJO 341)— Undergraduate: Ad/PR Focus
 - Fall 2020: 44 students enrolled
 - Fall 2020: 41 students enrolled
 - Spring 2020: 48 students enrolled
 - Spring 2020: 41 students enrolled
 - Fall 2019: 50 students enrolled
 - Spring 2019: 50 students enrolled
 - Spring 2019: 51 students enrolled

- Fall 2018: 56 enrolled
- Media Law (MEJO 740)—Graduate: Strategic Communication Focus
 - Fall 2019: 11 enrolled
- Legal Editing (LAW 546)—Rigorous Writing Experience (RWE)
 - Fall 2020: 14 students enrolled
 - Fall 2019: 11 students enrolled

OTHER TEACHING EXPERIENCE

Florida Coastal School of Law

- Intellectual Property
- Property I & II
- U.S. Property Law (Korea Program)
- Civil Procedure I
- Trusts & Estates (Live & Asynchronous Distance Education)
- Wills, Trusts & Succession (Online LL.M. course)
- Legal Editing
- Lawyering Process I & II

University of Florida College of Journalism and Communications

- Law of Mass Communications (MMC 4200)

The Florida State University College of Communication

- Public Speaking (SPC 3601)

UNC-CH STUDENT ADVISING

Doctoral Dissertations

- Shao Chengyuan, “The Surveillance Experience of Chinese University Students and the Value of Privacy in the Surveillance Society”
 - Committee member (graduation: December 2019)
- Kriste Patrow, “Sharpening the Press Clause: An Examination of the First Amendment Protection of Press Freedom and Its Role in Democracy Amid Digital and Social Disruption”
 - Committee member (2019- present)

Master’s Theses

- Mariam Turner, “First Amendment Protection for Computer Assisted Design Files”
 - MA/JD Co-chair (graduation: May 2019)
- Evan Ringel, “Legislative Attempts to Regulate Facial Recognition Technology”
 - MA/JD Chair (2020- present)

- Stephanie Monmoine, “Walking the Talk: Authenticity as a Brand Differentiation Strategy in the Green Marketplace”
 - Committee member (2020- present)

Undergraduate Honors Theses

- Ayan Ajeen, “A 50 State Analysis of Prison Policies Regarding Media Access”
 - Committee member (graduation: May 2019)
- Sara Thompson Hall, “Ranked-Choice Voting, Descriptive Representation and Implications for Minority Voter Turnout in California”
 - Committee member (graduation: May 2019)

GRANTS

2020-21 – Hussman School of Journalism and Media Seed Grant

- Project exploring the influence of copyright law on the clinical discipline of music therapy

2018-19 – Center for Faculty Excellence (CFE) Professional Exploration and Growth Grant

- Institute of Law Teaching and Learning Summer Conference. “Teaching Today’s Law Students.” Washburn University School of Law. June 3-5, 2019.

2018-19 – IHS Grant for Free Speech & Open Inquiry from George Mason University

- Project title: “Deciding Copyright Fair Use”
- Published: Reid, A. (2019). Deciding Fair Use. *Michigan State Law Review*, 2019(3), 601-649.

2012-13 – FCSL Summer Research & Writing Grant

- Project title: “Private Memorials on Public Space”
- Published: Reid, A. (2013). Private Memorials on Public Space: Roadside Crosses at the Intersection of the Free Speech Clause and the Establishment Clause. *Nebraska Law Review*, 92(1), 124-184.

2011-12 – FCSL Summer Research & Writing Grant

- Project title: “The Power of Music”
- Published: Reid, A. (2012). The Power of Music: Application of the First Amendment to Copyright Regulation of Internet Radio. *Texas Intellectual Property Law Journal*, 20(2), 233-279.

SERVICE ACTIVITIES

To the Profession

- Fulbright Specialist
 - Roster Candidate (August 2019- August 2022)
- The Daily Tar Heel: Board of Directors
 - Board Member (2020-present)
- Law & Policy Division of Association for Education in Journalism and Mass Communication (AEJMC)
 - Professional Freedom & Responsibility Chair (August 2020-present)
- Academic Reviewer
 - Communication Law and Policy Journal
 - International Communication Assoc. (ICA), Law and Policy Division
 - AEJMC Southeast Colloquium, Law & Policy Division
- Professional Memberships
 - The Florida Bar
 - Eleventh Circuit Court of Appeals
 - Middle District of Florida (inactive)
 - Northern District of Florida
- Continuing Legal Education (CLE) presentations
 - The Florida Bar
 - North Carolina Bar

To the University

- University Committee on Copyright, Chair (2020-21)
- University Committee on Copyright, Member (2019-22)
- Task Force: UNC's Open Access Policy, Member (2019-20)
- UNC Safe Zone Ally (certification completed 2019)
- UNC Center for Media Law & Policy, Faculty Affiliate (2018-present)

To the Hussman School

- Task Force: Ph.D. Path Options, Member (2020-present)
- Task Force: Public Life Hub, Member (2019-20)
- Institutional Review Board (IRB) Committee, Member (2019-20)
- Graduate Admissions Committee, Member (2018-19; 2019-20)