

# AMANDA REID

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## EDUCATION

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2001- 2004                      University of Florida                      Gainesville, FL

### DOCTOR OF PHILOSOPHY

- College of Journalism and Communications
- Dissertation: “Trademark Dilution Law: A Cross-Disciplinary Examination of Dilution and Brand Equity Scholarship”
- GPA 4.0

2000- 2004                      University of Florida                      Gainesville, FL

### JURIS DOCTOR

- High Honors
- Order of the Coif
- Rank 14/151
- EIC: University of Florida Journal of Law & Public Policy
- Intellectual Property Certificate
- GPA 3.56

1998- 1999                      The Florida State University                      Tallahassee, FL

### MASTER OF ARTS

- Major: Speech Communication
- Thesis: “An Examination of the Rhetorical Effect of Utopianism and Mythmaking: The Arguments of Anarchism and Marxism”
- GPA 4.0

1996- 1998                      The Florida State University                      Tallahassee, FL

### BACHELOR OF ARTS

- Magna Cum Laude
- Double Major: Philosophy and Communication
- GPA 3.78

## ACADEMIC EXPERIENCE

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University of North Carolina at Chapel Hill                      Chapel Hill, NC

[Associate Professor](#), Hussman School of Journalism and Media

- July 2021 – Present

Assistant Professor, UNC School of Media and Journalism

- July 2018 – July 2021

Secondary Appointment by Courtesy, UNC School of Law

- July 2018 – Present

[Faculty Co-Director](#), UNC Center for Media Law & Policy

- August 2021 – Present
- [Faculty Affiliate](#), UNC Center for Media Law & Policy
  - November 2018 – Present
- [Adjunct](#), UNC School of Law
  - August 2019 – Present
- Faculty Affiliate, Center for Information, Technology, and Public Life  
([CITAP](#))
  - September 2020 – Present
- Florida Coastal School of Law Jacksonville, FL  
 Professor of Law with Tenure
  - August 2017 – May 2018
- Associate Professor of Law
  - August 2015 – August 2017
- Assistant Professor of Law
  - August 2012 – August 2015
- Assistant Professor of Lawyering Process
  - August 2010 – August 2012
- University of Florida Gainesville, FL  
 College of Journalism and Communications  
 Graduate Student Professor of Record
  - Spring 2004
- Teaching Assistant
  - Fall 2002 & Spring 2003
- The Florida State University Tallahassee, FL  
 College of Communication  
 Teaching Assistant & Lab Instructor
  - Fall 1998 & Spring 1999

## PROFESSIONAL EXPERIENCE

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- Hon. Susan H. Black, Eleventh Circuit Court of Appeals
  - Elbow Law clerk
  - September 2008 – August 2009 in Jacksonville, FL
  - Reviewed and analyzed appellate briefs; performed legal research and drafted bench memos and proposed opinions; attended oral arguments – issues on appeal included criminal sentencing, Title VII racial discrimination, 42 U.S.C. § 1983, Alien Tort Statute, 28 U.S.C. § 1350 & sufficiency of the evidence after a jury trial.
- Holland & Knight, LLP
  - Litigation Associate
  - August 2007 – September 2008 in Jacksonville, FL
  - Performed legal research and prepared motions for state and federal court; drafted complaints, answers, and discovery for cases in state and federal

court; advised clients on intellectual property matters; attended client meetings; attended court hearings and arbitration – matters included copyright, trademark, patent, Interstate Land Sales and Full Disclosure Act (15 U.S.C. §§ 1701-1720) & insurance.

Hon. Harvey E. Schlesinger, Middle District of Florida

- Elbow Law clerk
- July 2005 – August 2007 in Jacksonville, FL
- Reviewed criminal and civil motions; performed legal research and drafted proposed orders on dispositive motions; attended trials and hearings.

Holland & Knight, LLP

- Litigation Associate
- May 2005 – July 2005 in Jacksonville, FL
- Participated in federal trial preparation; assisted preparing jury instructions; attended 2-week federal copyright trial; performed legal research and prepared legal memoranda.

Electronic Privacy Information Center (EPIC)

- Summer Intern
- Summer 2004 in Washington, DC
- Assisted preparation of amicus briefs; performed legal research on privacy laws of various countries; propounded FOIA requests on various federal agencies regarding privacy issues.

Holland & Knight, LLP

- Summer Associate
- Summer 2003 & 2004 in Jacksonville, FL
- Performed legal research and prepared legal memoranda; attended depositions and client meetings.

## HONORS

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David Brinkley Teaching Excellence Award (2023)

- Awarded to a faculty member in the UNC Hussman School of Journalism and Media for excellence in classroom teaching

Candidate, Fulbright Specialist Roster

- August 9, 2019 to August 9, 2022 (extended to 2024 due to COVID-19)

Kopenhaver Center for the Advancement of Women in Communication

- 2019 Fellow

Order of the Coif

- Invited to join honorary scholastic society for U.S. law school graduates

Certificate in Intellectual Property

- Earned certificate by focusing elective law studies on core IP courses

EIC of the University of Florida Journal of Law & Public Policy

- Elected EIC of UF's only interdisciplinary law journal (2003-04)

President of Graduate Students in Mass Communication Association

- Elected president by graduate student peers (2003-04)

## SCHOLARLY PUBLICATIONS

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### BOOKS & MONOGRAPHS

1. **AMANDA REID, S. SEAN TU & JESSICA M. KISER**, FUNDAMENTALS OF UNITED STATES INTELLECTUAL PROPERTY LAW: COPYRIGHT, PATENT, AND TRADEMARK (7th ed. 2021)
  - Kluwer Law International book for a domestic audience
  - Reviser of Copyright and Chip Protection sections
  - ISBN 978-94-035-3924-9
2. **Amanda Reid, S. Sean Tu & Jessica M. Kiser**, *United States of America*, in INTERNATIONAL ENCYCLOPAEDIA OF LAWS: INTELLECTUAL PROPERTY (Hendrik Vanhees & Alphen aan den Rijn, eds. 2021)
  - Kluwer Law International monograph for an international audience
  - Invited reviser of Copyright and Chip Protection sections
  - ISBN 978-90-654-4887-3
3. **AMANDA REID, SEAN TU & KENNETH L. PORT**, FUNDAMENTALS OF U.S. INTELLECTUAL PROPERTY LAW: COPYRIGHT, PATENT, AND TRADEMARK (6th ed. 2018)
  - Kluwer Law International book for a domestic audience
  - Invited reviser of Copyright and Chip Protection sections
  - ISBN 978-94-035-0125-3
4. **Amanda Reid, Sean Tu & Kenneth L. Port**, *United States of America*, in INTERNATIONAL ENCYCLOPAEDIA OF LAWS: INTELLECTUAL PROPERTY (2018)
  - Kluwer Law International monograph for an international audience
  - Invited reviser of Copyright and Chip Protection sections
  - ISBN 978-90-654-4887-3

### REFEREED PUBLICATIONS

\* Indicates graduate student at the time of collaboration

1. Amanda Reid, Evan Ringel\* & Shanetta M. Pendleton\*, [Transparency Reports as CSR Reports: Motives, Stakeholders, and Strategies](#), *ahead-of-print* SOCIAL RESPONSIBILITY JOURNAL (2023), doi: [10.1108/SRJ-03-2023-0134](#)
2. Isabela M. Palmieri\* & **Amanda Reid**, [Copyright's Threat to Shareability: A Contractual Solution Via Platforms' User Agreement to Favor Free Embedding](#), 28 COMMUNICATION LAW & POLICY 152-190 (2023), doi: [10.1080/10811680.2023.2185405](#)
3. Evan Ringel\* & **Amanda Reid**, [Regulating Facial Recognition Technology & The First Amendment](#), 28 COMMUNICATION LAW & POLICY 3-46 (2023), doi: [10.1080/10811680.2023.2180271](#)

4. **Amanda Reid** & Sydney K. Nicolla\*, [Exploring Music Therapists' Experiences with and Perceptions about Copyrighted Music: A Thematic Analysis](#), 59(3) J. MUSIC THERAPY 269-306 (2022), doi: [10.1093/jmt/thac007](#)
5. **Amanda Reid**, [Readability, Accessibility & Clarity: An Analysis of DMCA Repeat Infringer Policies](#), 61 JURIMETRICS J. 405-441 (2021)
6. **Amanda Reid** & Alex Kresovich\*, [Copyright as a Barrier to Music Therapy Telehealth Interventions: Qualitative Interview Study](#), 8 JMIR FORMATIVE RESEARCH, e28383 (2021), doi: [10.2196/28383](#), PMID: [34319241](#)
7. **Amanda Reid** & Pablo Miño\*, [When Therapy Goes Public: Copyright Gatekeepers and Sharing Therapeutic Artifacts on Social Media](#), 15 INT'L J. COMM. 950-969 (2021)
8. **Amanda Reid**, [Fructifying the First Amendment: An Asymmetric Approach to Constitutional Fact Doctrine](#), 11 FED. CTS. L. REV. 109-142 (2019)
  - Articles selected by an editorial board composed of U.S. Magistrate Judges and law school professors
9. **Amanda Reid**, [Considering Fair Use: DMCA's Takedown & Repeat Infringers Policies](#), 24 COMM. L. & POL'Y 101-141 (2019)
10. **Amanda Reid**, [Operationalizing the Law of Jurisdiction: Where in the World Can I be Sued for Operating a World Wide Web Page?](#), 8 COMM. L. & POL'Y 227-265 (2003)
  - Cited in *Oldfield v. Pueblo De Bahia Lora, S.A.*, 558 F.3d 1210, 1219 n.26 (11th Cir. 2009) (J. Tjoflat)
11. Daniela V. Dimitrova, Colleen Connolly-Ahern, Andrew Paul Williams, Lynda Lee Kaid & **Amanda Reid**, [Hyperlinking as Gatekeeping: Online Newspaper Coverage of the Execution of an American Terrorist](#), 4 JOURNALISM STUDIES 401-414 (2003)

## LAW REVIEW ARTICLES

1. Noelle Wilson\* & **Amanda Reid**, [Data Controllers as Data Fiduciaries: Theory, Definitions & Burdens of Proof](#), *forthcoming* University of Colorado Law Review (December 2023)
2. Kate Johnson\*, Evan Ringel\* & **Amanda Reid**, [A License to Play: Regulating Location-Based Augmented Reality Gameplay on Public Property](#), 57 GEORGIA LAW REVIEW 1551 (2023)
3. **Amanda Reid**, [Social Utility of Music: A Case for a Copyright Exemption for Therapeutic Uses](#), 30 CORNELL J. L. & PUB. POL'Y 1-44 (2020)
4. **Amanda Reid**, [Deciding Fair Use](#), 2019 MICH. ST. L. REV. 601-649 (2019)
5. **Amanda Reid**, [Safeguarding Fair Use Through First Amendment's Asymmetric Constitutional Fact Review](#), 28 WM & MARY BILL OF RTS J. 23-44 (2019)

6. **Amanda Reid**, [Copyright Policy as Catalyst and Barrier to Innovation and Free Speech](#), 68 CATH. U. L. REV. 33-86 (2019)
7. **Amanda Reid**, [Claiming the Copyright](#), 34 YALE L. & POL'Y REV. 425-470 (2016)
  - Cited in [Nexsan Tech. Inc. v. EMC Corp.](#), 260 F. Supp. 3d 68, 75 (D. Mass. 2017)
8. **Amanda Reid**, [Place, Meaning, and the Visual Argument of the Roadside Cross](#), 2 SAVANNAH L. REV. 265-300 (2015)
  - Invited contribution to the "[Re]Integrating Spaces Colloquium"
9. **Amanda Reid**, [Private Memorials on Public Space: Roadside Crosses at the Intersection of the Free Speech Clause and the Establishment Clause](#), 92 NEB. L. REV. 124-184 (2013)
10. **Amanda Reid**, [The Power of Music: Application of the First Amendment to Copyright Regulation of Internet Radio](#), 20 TEX. INTELL. PROP. L.J. 233-279 (2012)
11. **Amanda S. Reid** & Laurence B. Alexander, [A Test Case for Newsgathering: The Effects of September 11, 2001 on the Changing Watchdog Role of the Press](#), 25 LOY. L.A. ENT. L. REV. 357-382 (2005)
12. **Amanda S. Reid**, [Play It Again, Sam: Webcasters' Sound Recording Complement as an Unconstitutional Restraint on Free Speech](#), 26 HASTINGS COMM. & ENT. L.J. 317-344 (2004)
13. **Amanda S. Reid**, [Dislocations in the Balance of Power: Due Process Rights of Deportable and Excludable Aliens in the Wake of \*Zadvydas v. Davis\*](#), 3 J. L. & BORDER STUDIES 73-100 (2003)
14. **Amanda S. Reid**, [Enforcement of Intellectual Property Rights in Developing Countries: China as a Case Study](#), 13 DEPAUL-LCA J. ART & ENT. L. & POL'Y 63-99 (2003)

#### INVITED PUBLICATIONS

1. **Amanda Reid**, [Roadside Memorial Crosses: Highway to Healing or Crossroads of Conflict](#), in EQUAL PROTECTION V. RELIGIOUS FREEDOM: CLASHING AMERICAN RIGHTS (2022), doi: 10.3726/b15461
  - Competitively selected and peer-edited book chapter
2. **Amanda Reid**, [Henry P. Monaghan, First Amendment Due Process, 83 HARV. L. REV. 518 \(1970\)](#), 25 COMM. L. & POL'Y 464-470 (2020)
  - Invited essay in special issue to commemorate journal's 25 years
3. **Amanda Reid**, The Ontology of Fair Use, MEDIA LAW NOTES, 47.1 (Winter 2019)
  - Invited submission for AEJMC Law & Policy Division Newsletter
4. **Amanda Reid**, POLITICAL SCIENCE QUARTERLY (Winter 2015) (reviewing SARAH STASZAK, NO DAY IN COURT: ACCESS TO JUSTICE AND THE POLITICS OF JUDICIAL RETRENCHMENT (2015))
  - Invited book review for Political Science Quarterly

## CONFERENCE PAPERS & PRESENTATIONS

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### REFEREED CONFERENCE PRESENTATIONS

#### *Operationalizing Data Fiduciaries: Definitions & Burdens of Proof*

- Co-authored with Noelle Wilson\*
- Law & Policy Division: AEJMC's 106th Annual Conference (Washington, D.C., August 10, 2023)

#### *A Systematic Scoping Review of Online Privacy Policies Studies: Domains, Methods & Money*

- Co-authored with Jessica Shaw\*
- Communication Theory and Methodology Division: AEJMC's 106th Annual Conference (Washington, D.C., August 10, 2023)

#### *Legitimacy, Purpose, and Publics: A Content Analysis of Big Tech Transparency Reports*

- Co-authored with Evan Ringel\* & Shanetta M. Pendleton\*
- Communication and Technology (CAT) Division: 73rd Annual International Communication Association (ICA) Conference (Toronto, Ontario, Canada, May 25-29, 2023)
- Acceptance rate: 31.8%

#### *Data Controllers, Data Processors, and Data Fiduciaries: Devil's in the Definitions*

- Co-authored with Noelle Wilson\*
- Law & Policy Division: AEJMC's 48th annual Southeast Colloquium (Murfreesboro, TN, March 2-4, 2023)

#### *Look Who's Reporting Now: A Content Analysis of Big Tech's 2020 Transparency Reports*

- Co-authored with Evan Ringel\*
- Trust & Safety Research Conference: The Stanford Internet Observatory (Palo Alto, CA, September 29-30, 2022)

#### *Regulating Facial Recognition Technology & The First Amendment*

- Co-authored with Evan Ringel\*
- Law & Policy Division: AEJMC's 105th Annual Conference (Detroit, Michigan, August 5, 2022)
- **Top Faculty Paper, First Place**

#### *Copyright's Threat To Shareability: A Contractual Solution Via Platforms' User Agreement To Favor Free Embedding*

- Co-authored with Isabela M. Palmieri\*
- Law & Policy Division: AEJMC's 105th Annual Conference (Detroit, Michigan, August 5, 2022)
- **Top Faculty Paper, Second Place**

#### *Strategic Media Management & CSR: Longitudinal Content Analysis of News Coverage of Big Tech Transparency Reports*

- Co-authored with Shanetta M. Pendleton\* & Joseph Czabovsky
- Media Management, Economics, and Entrepreneurship Division: AEJMC's 105th Annual Conference (Detroit, Michigan, August 2022)

*Look Who's Reporting Now: A Content Analysis of Big Tech's 2020 Transparency Reports*

- Co-authored with Evan Ringel\*
- Communication Technology Division: AEJMC's 105th Annual Conference (Detroit, Michigan, August 2022)

*Therapeutic Uses of Copyrighted Music, Copyright Law's Gray Areas, and Cognitive Dissonance: A Qualitative Study of Music Therapists*

- Co-authored with Sydney K. Nicolla\*
- Health Communication Division: 107th Annual National Communication Association (NCA) Convention (Seattle, WA, November 2021)

*ISPs and Takedown Procedures for Repeat Infringers*

- Media Law & Policy Scholars Conference (Zoom, January 8, 2021)
- Discussant: Robert Heverly, Associate Professor, Albany Law School

*Music Matters: Copyright and Music Therapy*

- Communication Law & Policy Division: 70th Annual International Communication Association (ICA) Conference (Converted from Gold Coast, Australia to Virtual Platform due to COVID-19, May 2020)
- Conference acceptance rate: 44.27%

*Deciding Fair Use*

- Law & Policy Division: AEJMC's 102nd Annual Conference (Toronto, Canada, August 2019)
- Preconference: 7th Annual AEJMC Women Faculty Moving Forward Workshop

*Fructifying the First Amendment: An Asymmetric Approach to Constitutional Fact Doctrine*

- Communication Law & Policy Division: 69th Annual International Communication Association (ICA) Conference (Washington, D.C., May 2019)
- Conference acceptance rate: 39.4%
- **Top Faculty Paper, Second Place**

*Deciding Fair Use: What is it, Who Decides it & Why it Matters*

- Law & Policy Division: AEJMC's 44th Annual Southeast Colloquium (Columbia, S.C., March 2019)

*Considering Fair Use: DMCA Takedown & Repeat Infringers Policies*

- Law & Policy Division: AEJMC's 101st Annual Conference (Washington, D.C., August 2018)

*The Latin Cross as War Memorial and The Genesis of Legal Argument: Interpreting Commemorative Symbolism in Salazar v. Buono*

- Co-authored with Marilyn J. Young and M. Kelly Carr
- Seventh International conference of the International Society for the Study of Argumentation (Amsterdam, The Netherlands, June 2010)
- Published in Refereed Proceedings: "The Latin Cross as War Memorial and The Genesis of Legal Argument: Interpreting Commemorative Symbolism in *Salazar v. Buono*," in van Eemeren, Garssen, Blair, and Mitchell (eds), *Proceedings of the Seventh International conference of the International Society for the Study of Argumentation* (Amsterdam, The Netherlands:



SicSat: International Centre for the Study of Argumentation, 2011, pp. 211-224).

*Play it Again Sam: Webcasters' Sound Recording Complement as an Unconstitutional Restraint on Free Speech*

- Freedom of Speech Division: Southern States Communication Association (Tampa, April 2004)

*Critique of Dilution Law: A Re-examination of the Bases of Trademark Protection*

- Law & Policy Division: AEJMC National Conference (Kansas City, August 2003)

*The Dark Side of Cyberspace*

- Panelist on Teaching Panel Session: Public Relations & Law Divisions: AEJMC National Conference (Kansas City, August 2003)

*On the Cultural Border: Enforcement Issues for Intellectual Property Rights in Developing Countries*

- Law & Policy Division: International Communication Association (San Diego, May 2003)

*Operationalizing the Law of Jurisdiction: Where in the World Can I Be Sued for Operating a World Wide Web Page?*

- Law & Policy Division: AEJMC Annual Conference (Miami, August 2002)
- **Top student paper award**

*Hyperlinking as Gatekeeping: The Execution of an American Terrorist*

- Newspaper Division: AEJMC Annual Conference (Miami, August 2002)
- Newspaper Division: ICA Conference (Seoul, 2002)
- Co-authored work

*Intellectual Property Rights in Developing Countries: China as a Case Study*

- Florida Communications Association (St. Pete Beach, 2002)

*Critiquing Das Kapital*

- Undergraduate Honors Conference of Southern States Communication Association (San Antonio, 1998)

## ORGANIZED CONFERENCES AND PANELS

*Analyzing Big Tech Transparency Reports*

- Research presentation: 6th Annual Texas A&M Intellectual Property Scholars Roundtable (Forth Worth, TX, November 11-12, 2022)

*Academic Seminar: EU, US, and Australia's Approach to Regulating Online Platforms*

- Panelist: European University Institute (EUI) Centre for Media Pluralism and Media Freedom (Hybrid: Sala Europa and Villa Schifanoia, July 13, 2022)

*Fresh Thinking on Government Transparency*

- Panel Organizer: AEJMC Law and Policy Division (AEJMC PF&R Session via Zoom, March 16, 2022)

*Exploring the Ethical and Legal Implications of Facial Recognition Technology*

- Panel Moderator: AEJMC Law and Ethics Divisions (AEJMC PF&R Session via Zoom, April 28, 2021)

*2020 Copyright Panel*

- Panelist: 2020 IP Highlights Conference (Santa Clara University School of Law via Zoom, September 1, 2020)

*The Silent Sam Settlement and The Daily Tar Heel*

- Panel Moderator: DTH 127th Birthday Celebration (Chapel Hill, NC, February 22, 2020)

*Platform Liability for Acts by Users*

- Panelist: 2020 Technology, Media & Privacy Law Conference (University of Florida Law School, February 13-14, 2020)

*Social Utility of Music: A Case for a Copyright Exemption for Therapeutic Uses*

- Research presentation: 17th Annual Works-in-Progress Intellectual Property Colloquium (WIPIP) (Santa Clara University, February 7-8, 2020)

*Meta-Analysis of Therapeutic Benefits of Music*

- Research presentation: 5th Annual Texas A&M Intellectual Property Scholars Roundtable (Forth Worth, TX, September 27-28, 2019)

*The Worth of a Tar Heel: Student-Athlete Equity and Efforts to Recognize Student Athlete Rights of Publicity*

- Panelist: UNC's First Amendment Day 2019 (Chapel Hill, NC, September 24, 2019)

*Operationalizing Fair Use*

- Research presentation: 11th Annual CICL: Conference on Innovation and Communications Law (UNLV Law School, May 3-4, 2019)

*Protecting Copyright Fair Use Through Constitutional Fact Doctrine*

- Research presentation: 4th Annual Texas A&M Intellectual Property Scholars Roundtable (Fort Worth, TX, October 5-6, 2018)

*Public Art, Public Memorials, and the First Amendment*

- Panelist: UNC's First Amendment Day 2018 (Chapel Hill, NC, September 25, 2018)

*Applying Copyright to New Media: Copyright, Neutrality & New Media*

- Research presentation: Coastal Scholarship Exchange (Jacksonville, FL, April 20, 2017)

*Copyright Unbounded*

- Research presentation: Coastal Scholarship Exchange (Jacksonville, FL, February 19, 2016)

*Copyright Unbounded*

- Research presentation: Junior Intellectual Property Scholars' Association (JIPSA) 2016 (Miami, FL at FIU Law, January 29, 2016)

*Claiming the Copyright*

- Research presentation: Coastal Scholarship Exchange (Jacksonville, FL, February 20, 2015)

*Notice of Continuing Interest in a Copyrighted Work*

- Research presentation: 2015 Works-in-Progress Intellectual Property (WIPIP) 2015 (Washington, D.C., February 2015)

*Place, Meaning, and the Visual Argument of the Roadside Cross Memorial*

- Research presentation: [Re]Integrating Spaces Colloquium (Savannah Law School, October 19-20, 2014)

*Economic, Ethical, and Neo-Tech Theories of Intellectual Property*

- Panelist: Southeastern Association of Law Schools (SEALS) (Amelia Island, August 2014)

*Copyright Capture: The Power of Music and the First Amendment to Set it Free*

- Research presentation: 2014 Works-in-Progress Intellectual Property (WIPIP) 2014 (Santa Clara University, February 2014)

INVITED PRESENTATIONS

*Disparaging, Immoral & Scandalous Trademarks: Tam v. Matal & Iancu v. Brunetti*

- Interview with Director, Center for Journalism Ethics at University of Wisconsin-Madison (Zoom, April 20, 2020)

*Who Wants to be a Law Clerk?*

- 2019 Summer Series hosted by Jacksonville Chapter of the Federal Bar Association (Jacksonville, FL, May 30, 2019)

*Copyright Policy as Catalyst and Barrier to Innovation and Free Expression*

- UNC Center for Media Law & Policy (Chapel Hill, NC, March 1, 2019)

*Hot Topics in Intellectual Property: Lessons Learned & Cases to Watch*

- 2019 Festival of Legal Learning (Chapel Hill, NC, February 8, 2019)
- Approved for 1.0 CLE Credit

*2018: IP Lessons Learned & Cases to Watch*

- Franchise, Intellectual Property & Technology Law Committee of Jacksonville Bar Association (Jacksonville, FL, March 27, 2018)
- Approved for 1.0 CLE & 1.0 Intellectual Property Law Credit

*Trademarks & Free Speech: Redskins, Slants & Fuct*

- Invited speaker for University of North Florida's Constitution Week (Jacksonville, FL, September 21, 2017)

*Copyright as Barrier or Catalyst for Free Speech and Entrepreneurialism*

- FCSL LL.M. Programs Online Speaker Series (Jacksonville, FL, August 31, 2017)

*The First Amendment's Public Interest Function in Copyright Law*

- "Kick-off" Speaker for the 2014 Marquette University Law School's IP Colloquium Series (Marquette Law School, WI, November 7, 2014)

*Trademarks and Branding*

- Invited presenter at The IP IQ Forum, The Art Center Cooperative (Jacksonville, FL, May 2014)

## UNC-CH TEACHING RECORD

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### University of North Carolina at Chapel Hill

- Media Law (MEJO 340)—Undergraduate: Journalism Focus
- Media Law (MEJO 341)—Undergraduate: Ad/PR Focus
- Media Law (MEJO 740)—Graduate: Strategic Communication Focus
- Legal Editing (LAW 546)—Rigorous Writing Experience (RWE)

## OTHER TEACHING EXPERIENCE

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### Florida Coastal School of Law

- Intellectual Property
- Property I & II
- U.S. Property Law (Korea Program)
- Civil Procedure I
- Trusts & Estates (Live & Asynchronous Distance Education)
- Wills, Trusts & Succession (Online LL.M. course)
- Legal Editing
- Lawyering Process I & II

### University of Florida College of Journalism and Communications

- Law of Mass Communications (MMC 4200)

### The Florida State University College of Communication

- Public Speaking (SPC 3601)

## UNC-CH STUDENT ADVISING

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### Doctoral Dissertations

- Kriste Patrow, “Sharpening the Press Clause: Examining Why the U.S. Supreme Court Says First Amendment Protection of the Press is Valuable to Democracy”
  - Committee member (graduation: May 2023)
- Shao Chengyuan, “The Surveillance Experience of Chinese University Students and the Value of Privacy in the Surveillance Society”
  - Committee member (graduation: December 2019)

### Master’s Theses

- Isabela M. Palmieri, “Copyright and Embedding: A Multi-Method Approach Analyzing Copyright’s Threat to Free Shareability”
  - MA/JD Chair (graduation: May 2022)
- Kathryn A. Johnson, “A Content Analysis of Contemporary U.S. News Coverage of Section 230”
  - MA/JD Committee member (graduation: May 2022)

- Evan Ringel, “The Regulation of Facial Recognition Technology and Potential First Amendment Concerns”
  - MA/JD Chair (graduation: May 2021)
- Stephanie Monmoine, “Walking the Talk: Authenticity as a Sustainable Brand Differentiation Strategy in Green Marketing”
  - MA Committee member (graduation: May 2021)
- Mariam Turner, “First Amendment Protection for Computer Assisted Design Files”
  - MA/JD Co-chair (graduation: May 2019)

#### Undergraduate Honors Theses

- Ayan Ajeen, “A 50 State Analysis of Prison Policies Regarding Media Access”
  - Committee member (graduation: May 2019)
- Sara Thompson Hall, “Ranked-Choice Voting, Descriptive Representation and Implications for Minority Voter Turnout in California”
  - Committee member (graduation: May 2019)

## GRANTS

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### 2023. Publication Support Grant from UNC Institute for the Arts and Humanities

- Open Access Article Processing Fee: “Transparency Reports as CSR Reports: Motives, Stakeholders, and Strategies”

### 2022-23. CITAP (Center for Information, Technology, and Public Life)

- Project title: Safeguarding Consumer Privacy Through Data Fiduciaries: Theory & Practice

### 2022-23. Institute for Humane Studies Grant for Free Speech & Open Inquiry from George Mason University

- Project title: Transparency and Accountability of Online Intermediaries’ Role in Fostering Democratic Dialogue

### 2021. Publication Support Grant from UNC Institute for the Arts and Humanities

- Open Access Article Processing Fee: Reid A. & Kresovich A. (2021). Copyright as a Barrier to Music Therapy Telehealth Interventions: Qualitative Interview Study, *JMIR Formative Research*, 5(8), e28383. doi: 10.2196/28383

### 2021-22. UNC Arts and Humanities Research Grants

- Project title: Copyright Policy as a Barrier to the Vast Democratic Forums of the Internet
- Published: Reid A. (2021). Readability, Accessibility & Clarity: An Analysis of DMCA Repeat Infringer Policies. *Jurimetrics Journal*, 61, 405-441.

2020-21. The Hayek Fund for Scholars at the Institute for Humane Studies

- Project title: Pipelines vs. Platforms: An Empirical Analysis of Internet Service Providers' DMCA Repeat Infringer Policies

2020-21. Hussman School of Journalism and Media Seed Grant

- Project title: Copyright & music therapy
- Published: Reid, A. & Miño, P. (2021). When Therapy Goes Public: Copyright Gatekeepers and Sharing Therapeutic Artifacts on Social Media, *International Journal of Communication*, 15(2021), 950-969.
- Published: Reid A. & Kresovich A. (2021). Copyright as a Barrier to Music Therapy Telehealth Interventions: Qualitative Interview Study, *JMIR Formative Research*, 5(8), e28383. doi: 10.2196/28383

2018-19. UNC Center for Faculty Excellence (CFE) Professional Exploration and Growth Grant

- Institute of Law Teaching and Learning Summer Conference. "Teaching Today's Law Students." Washburn University School of Law. June 3-5, 2019.

2018-19. Institute for Humane Studies Grant for Free Speech & Open Inquiry from George Mason University

- Project title: Deciding Copyright Fair Use
- Published: Reid, A. (2019). Deciding Fair Use. *Michigan State Law Review*, 2019(3), 601-649.

2012-13. FCSL Summer Research & Writing Grant

- Project title: Private Memorials on Public Space
- Published: Reid, A. (2013). Private Memorials on Public Space: Roadside Crosses at the Intersection of the Free Speech Clause and the Establishment Clause. *Nebraska Law Review*, 92(1), 124-184.

2011-12. FCSL Summer Research & Writing Grant

- Project title: The Power of Music
- Published: Reid, A. (2012). The Power of Music: Application of the First Amendment to Copyright Regulation of Internet Radio. *Texas Intellectual Property Law Journal*, 20(2), 233-279.

## SERVICE ACTIVITIES

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### To the Profession

- Fulbright Specialist
  - Roster Candidate (August 2019- August 2024)
- The Daily Tar Heel (DTH)
  - Board of Directors, Member (2020-present)
- Law & Policy Division of Association for Education in Journalism and Mass Communication (AEJMC)
  - Elected: Professional Freedom & Responsibility (PF&R) Committee Chair (2020-21; 2021-22; 2022-23)

- Academic Reviewer
  - Communication Law and Policy
  - New Media and Society
  - International Communication Assoc. (ICA), Law & Policy Division
  - AEJMC Southeast Colloquium, Law & Policy Division
  - National Communication Assoc. (NCA)
- Student Press Law Center (SPLC)
  - Summer Media Law Institute, Moot Court Coach (2020; 2021)
- Professional Memberships
  - The Florida Bar (#11638)
  - Eleventh Circuit Court of Appeals
  - Middle District of Florida (inactive)
  - Northern District of Florida
- Continuing Legal Education (CLE) presentations
  - The Florida Bar
  - North Carolina Bar

#### To the University

- University Committee on Copyright, Chair (2020-21; 2021-22; 2022-23)
- University Committee on Copyright, Member (2019-present)
- Institutional Reviewer for the Andrew Carnegie Fellows Program (2020-21)
- Task Force: UNC's Open Access Policy, Member (2019-20)
- UNC Safe Zone Ally (certification completed 2019)
- Center for Information, Technology, and Public Life (CITAP), Faculty Affiliate, (2020-present)
- UNC Center for Media Law & Policy, Faculty Co-Director (2021-present)
- UNC Center for Media Law & Policy, Faculty Affiliate (2018-present)

#### To the Hussman School

- Graduate Admissions Committee, Member (2018-19; 2019-20; 2020-21; 2021-22; 2022-23)
- Hussman Visiting International Scholars program, Faculty Contact (2021-22; 2022-23)
- Search Committee: Richard Cole Eminent Professor, Member (2021-22)
- Task Force: M.A. Curriculum Review, Member (2021-22)
- Task Force: Ph.D. Path Options, Member (2020-21)
- Task Force: Public Life Hub, Member (2019-20)
- Institutional Review Board (IRB) Committee, Member (2019-20; 2020-21; 2021-22; 2022-23)