



Graduation Rate for UNC Hussman School of Journalism and Media Undergraduates By Entering Year to the School

Enter Program as Junior	Cohort	Cohort Members Graduating Within 4 Years				Cohort Members Graduating Within 5 Years				Cohort Members Graduating Within 6 Years			
		Any Major*		Media and Journalism		Any Major*		Media and Journalism		Any Major*		Media and Journalism	
		#	%	#	%	#	%	#	%	#	%	#	%
2006	208	186	89.4%	176	84.6%	195	93.8%	185	88.9%	198	95.2%	188	90.4%
2007	364	319	87.6%	303	83.2%	346	95.1%	326	89.6%	349	95.9%	328	90.1%
2008	374	347	92.8%	333	89.0%	364	97.3%	348	93.0%	364	97.3%	348	93.0%
2009	388	367	94.6%	346	89.2%	380	97.9%	358	92.3%	382	98.5%	359	92.5%
2010	258	241	93.4%	227	88.0%	250	96.9%	234	90.7%	254	98.4%	238	92.2%
2011	260	249	95.8%	235	90.4%	255	98.1%	241	92.7%	256	98.5%	241	92.7%
2012	304	282	92.8%	268	88.2%	293	96.4%	279	91.8%	295	97.0%	281	92.4%
2013	328	309	94.2%	296	90.2%	321	97.9%	306	93.3%	324	98.8%	309	94.2%
2014	316	296	93.7%	277	87.7%	309	97.8%	289	91.5%	310	98.1%	289	91.5%
2015	309	297	96.1%	272	88.0%	303	98.1%	277	89.6%	304	98.4%	278	90.0%
2016	312	303	97.1%	279	89.4%	311	99.7%	286	91.7%	312	100.0%	287	92.0%
2017	336	320	95.2%	293	87.2%	329	97.9%	302	89.9%	331	98.5%	303	90.2%
2018	380	362	95.3%	340	89.5%	374	98.4%	350	92.1%	375	98.7%	351	92.4%
2019	377	356	94.4%	342	90.7%	369	97.9%	352	93.4%	371	98.4%	354	93.9%
2020	319	295	92.5%	280	87.8%	310	97.2%	294	92.2%	311	97.5%	295	92.5%
2021	239	218	91.2%	208	87.0%	229	95.8%	218	91.2%	-	-	-	-
2022	243	201	82.7%	194	79.8%	-	-	-	-	-	-	-	-

Note:

- Cohort only includes undergraduate juniors first-time entering UNC Hussman School of Journalism and Media.
- Graduation rates reflect most recently available data which may include retroactively awarded degrees, so graduation rates may not exactly match previous reports.
- The most current term of available degree awarded data is Spring 2024.
- * Any Major: Any major includes all majors offered at any school in the University.

Source: SDM as of Census; Campus Solution as of June 18, 2024
Prepared by: Institutional Research and Assessment, June 19, 2024.
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Retention Rate for UNC Hussman School of Journalism and Media Undergraduates By Entering Year to the School

Enter Program as Junior	Cohort	Cohort Members Retained Year 2				Cohort Members Retained Year 3				Cohort Members Retained Year 4				Cohort Members Retained Year 5			
		Any Major*		Media and Journalism		Any Major*		Media and Journalism		Any Major*		Media and Journalism		Any Major*		Media and Journalism	
		#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
2006	208	201	96.6%	193	92.8%	16	7.7%	16	7.7%	3	1.4%	3	1.4%	2	1.0%	2	1.0%
2007	364	354	97.3%	337	92.6%	37	10.2%	32	8.8%	1	0.3%	-	-	-	-	-	-
2008	374	363	97.1%	349	93.3%	23	6.1%	21	5.6%	1	0.3%	1	0.3%	-	-	-	-
2009	388	375	96.6%	357	92.0%	21	5.4%	18	4.6%	1	0.3%	-	-	1	0.3%	1	0.3%
2010	258	250	96.9%	240	93.0%	6	2.3%	4	1.6%	1	0.4%	1	0.4%	-	-	-	-
2011	260	246	94.6%	234	90.0%	8	3.1%	6	2.3%	-	-	-	-	-	-	-	-
2012	304	290	95.4%	274	90.1%	13	4.3%	12	3.9%	1	0.3%	1	0.3%	-	-	-	-
2013	328	313	95.4%	300	91.5%	18	5.5%	16	4.9%	2	0.6%	2	0.6%	1	0.3%	1	0.3%
2014	316	293	92.7%	274	86.7%	21	6.6%	19	6.0%	1	0.3%	-	-	1	0.3%	1	0.3%
2015	309	284	91.9%	266	86.1%	10	3.2%	6	1.9%	-	-	-	-	-	-	-	-
2016	312	293	93.9%	276	88.5%	19	6.1%	16	5.1%	-	-	-	-	-	-	-	-
2017	336	315	93.8%	291	86.6%	21	6.3%	17	5.1%	1	0.3%	-	-	-	-	-	-
2018	380	353	92.9%	336	88.4%	26	6.8%	25	6.6%	1	0.3%	-	-	1	0.3%	-	-
2019	377	359	95.2%	345	91.5%	31	8.2%	25	6.6%	6	1.6%	5	1.3%	2	0.5%	1	0.3%
2020	319	301	94.4%	288	90.3%	41	12.9%	37	11.6%	7	2.2%	7	2.2%	-	-	-	-
2021	239	221	92.5%	207	86.6%	26	10.9%	24	10.0%	-	-	-	-	-	-	-	-
2022	243	224	92.2%	217	89.3%												

Note:

- Cohort only includes undergraduate juniors first-time entering UNC Hussman School of Journalism and Media.
- The cutoff date to calculate the retention rate is the fall enrollment data as of census time.
- * Any Major: Any major includes all majors offered at any school in the University.

Source: SDM as of Census; Campus Solution as of June 18, 2024

Prepared by: Institutional Research and Assessment, June 19, 2024.

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