Spring 2018

Ferrel Guillory
7344 Fontana Ridge Lane
Raleigh, North Carolina 27613
Office: (919) 962-5936 Cell (919) 259-2708

CURRENT:

Professor of the Practice, School of Journalism and Mass Communication, UNC-Chapel, 2011-present. Lecturer, 1997-2011.

Director, Program on Public Life, University of North Carolina at Chapel Hill, 1997-present. Founded the Program on Public Life, formerly the Program on Southern Politics, Media and Public Life

Senior Fellow, MDC Inc., a nonprofit research firm specializing in Southern workforce, economic and community development, Chapel Hill, N.C., 1995-present

Co-Founder, Vice-chair, columnist, EducationNC, a nonprofit news organization. 2014-present. www.ednc.org

PUBLIC SERVICE

- 2007-2015, Board of Trustees, North Carolina Center for the Advancement of Teaching, appointed by Governor Bev Perdue.
- 2006-2013, Member, Council on the Southern Community, Southern Growth Policies Board, appointed by Governor Mike Easley.
- 2008, Governor's Email Records Review Panel.
- 2001-2, Member, North Carolina Education First Task Force, appointed by Governor Mike Easley.
- 1999-2000, Steering Committee, N.C. Rural Prosperity Task Force, appointed by Governor Jim Hunt, and chaired by former UNC President Erskine Bowles.

UNIVERSITY SERVICE

- Honorary Degrees and Special Awards Committee, UNC faculty unit, 2013-present.
- Faculty representative, UNC Alumni Association Board of Directors, 2017-present

- Chancellor's Ethics and Integrity Working Group, 2015
- Co-chair, Dean's Task Force on the Future, School of Journalism and Mass Communication, 2012.
- Dean's Cabinet, School of Journalism and Mass Communication, 2013-15
- Adjunct faculty, Department of Public Policy, UNC-Chapel Hill, 2006-2009
- Faculty advisory board, Center for the Study of the American South, 2008-2012
- Editorial board, Southern Cultures journal, 2002-present
- Faculty Bus Tour, lecturer on North Carolina trends, 1998-2008
- Advisory board, UNC Office of Business and Economic Development, 2004-2010
- Advisory board, Latijam, Latino Journalism and Media at UNC- Chapel Hill, 2010-13
- NC TraCS Institute- Translational Research Advisory Board, 2009-11

PROFESSIONAL EXPERIENCE, Research, teaching and consulting

- 2005-2011, Consultant, James B. Hunt Jr. Institute for Educational Leadership and Policy, Chapel Hill.
- 2009-2011, Scholars Council, Institute for Emerging Issues, NC State University
- 2000, spring semester, James K. Batten Professor of Public Policy, Davidson College
- 1999, Consultant to N.C. State University on re-designing N.C. Progress Board
- 1997, Consultant, N.C. Progress Board
- 1997-98, Consultant, along with George Autry of MDC, to Louisiana Governor's Office in developing legislation for a new statewide workforce system.
- 1998, Consultant, facilitated meetings of Louisiana commission on community colleges.

PROFESSIONAL EXPERIENCE, Published writing and reporting

* Co-author, along with George Autry, *The Carolinas: Yesterday, Today and Tomorrow,* a book on issues and trends in North Carolina and South Carolina. Published by Duke Press, commissioned by the Duke Endowment, 1999.

* Co-author, *The State of the South 2017-18, 2014, 2010-11, 2007, 2004, 2002, 2000, 1998, 1996,* reports on regional demographic and economic trends, issued by MDC Inc. *(*As Writer-in-Residence at MDC in 1995, I had a leading role in conceptualizing and launching the *State of the South* series.)

*Southern Cultures, journal of the Center for the Study of the American South

Fall 2012

Author of the essay, "The South in Red and Purple: Southernized

Republicans, Diverse Democrats."
Interview with author Jack Bass, "On the Temper of the Times."

Spring 1998

Co-editor, along with Thad Beyle, professor of political science, a special collection of essays, *The Culture of Southern Politics.*
Author of the essay, "A Political Paradox: North Carolina's Twenty-Five Years Under Jim Hunt and Jesse Helms,'' in the collection.

* Co-author, along with Thad Beyle, professor of political science, of "Profile of North Carolina Senate,'' a chapter on the 1998 U.S. Senate election in *Outside Money: Soft Money & Issue Ads in Competitive 1998 Congressional Elections,* a report of a campaign finance study funded by the Pew Charitable Trusts, 1999.

* Co-author, along with George Autry, of a study, funded by the Z. Smith Reynolds Foundation, of the effects on rural communities of changes in the tobacco economy. Results of the study published in various papers, including "The Farmer and the Helicoaster'' in *Southern Research Report #10,* in the UNC-Chapel Hill Southern Historical Collection, Spring 1998

* Author, "Challenges for the Urbanizing South: A Journalist's View,'' an essay for the Local Insight series of the Southern Growth Policies Board, February 1989.

* Author, "Imperatives for Change: The Case for Radically Redesigning Public Education in America,'' for the Education Commission of the States, MetLife/ Pew "Change in Education'' series, April 2001.

* Writer, "New Traditions: Options for Rural High School Excellence,'' Southern Governors' Association, September 2004.

*Author, "Weaker Media, Weaker Health News Reporting," North Carolina Medical Journal, July/August 2009

*Author, "A Changing South: The 2008 Elections Illuminate Demographic and Economic Trends," Review of Black Political Economy, October 2010

*Author, "Education Governors for the 21st Century,'' a paper for the James B. Hunt Jr. Institute for Educational Leadership and Policy, commissioned by The Wallace Foundation, 2005

*Consulting Writer, "Choices for a New Century,'' North Carolina Rural Economic Development Center, 1999.

*Co-author, along with Andrew Holton and Todd Brantley, of "How the Triangle

Gives Back: A report to the region," a study commissioned by the Triangle Community Foundation, 2008

*Co-author, along with John Quinterno, "North Carolina: The Shape of its Change," an essay in *Strategies that Engage the Mind: Empowering North Carolina's Economic Future,* a report by the North Carolina Science, Mathematics and Technology Education Center, 2013

* Chapters in books:

"David Duke in Southern Context," in *The Emergence of David Duke and the Politics of Race,* edited by Douglas Rose of Tulane University, published by the University of North Carolina Press, 1992

"The New Situation in North Carolina: Republican Governor and Democratic Legislature," in *Politics and Policy in North Carolina,* edited by Thad Beyle and Merle Black, UNC-Chapel Hill, 1975.

"The Politics of Tobacco in North Carolina: A Load Not Easy to be Borne," in *The Tobacco Industry in Transition,* edited by William R. Finger of the N.C. Center for Public Policy Research, Lexington Books, 1981

"Mass Media in North Carolina Politics: Watchdog Mutes its Bark," in *The New Politics of North Carolina,* edited by Christopher A. Cooper and H. Gibbs Knotts, UNC Press, Spring 2008

"The New Metro American South," in *A Way Forward: Building a Globally Competitive South*, ed. Daniel P. Gitterman and Peter A. Coclanis, 2011. Published by UNC Global Research Institute, issued as an e-book by UNC Press.

* Articles in the following publications:

The Economist
The New Republic
Governing
America (magazine)
Southern Magazine
American Prospect
N.C. Insight
South Today
New South
The Nation
The Progressive
City (magazine)
Southern Voices
Commonweal

The New York Times (Week in Review, Travel, Education, news sections)
The Washington Post (Outlook, news sections)
The Atlanta Journal-Constitution (Perspective, oped page)
Los Angeles Times (oped page)
The Charlotte Observer (Opinion pages)
Greensboro News-Record (Special section on 1960 Greensboro sit-in)
Intellectualcapital.com, an on-line magazine
Book Reviews: North Carolina Historical Review, The Journal of Southern History, Journalism & Mass Communication Quarterly, Riverside Press-Enterprise

PROFESSIONAL EXPERIENCE, Newspaper

Columnist, The News and Observer (1972-94)

* Wrote a weekly column of commentary on public issues, governance and politics with a special focus on North Carolina and the South

Southern Correspondent, The News and Observer, Raleigh, N.C. (1992-94)

* Reported on trends and developments in public policy and politics in the South
* Coordinated newspaper's public opinion surveys

Government Affairs Editor, The News and Observer (1989-92)

* Supervised state government and political reporters, and Washington bureau
* Devised strategy for reporting presidential and statewide campaigns, as well as legislative sessions and state government issues
* Organized daily news report on state public policy and politics

Associate Editor, The News and Observer (1979-88)

* Supervised editorial writers, a cartoonist and a copy editor
* Participated in setting the newspaper's editorial positions and wrote editorials
* Selected and edited daily editorials, letters to the editor and columns for the opinion page

Washington Correspondent, The News and Observer (1977-78)

Chief State Capitol Correspondent, The News and Observer (1972-76)

Reporter, The States-Item, New Orleans, La. (1970-72)

ADDITIONAL EXPERIENCE, Teaching and lecturing

- "A Conversation with Five Living Governors," N.C. Museum of History, UNC-TV, 1994. Contributed to conceptualizing this event, and served as moderator of the discussion with the current and former governors.

- Moderator, MultiState Textile Summit, Gaston College, March 22, 2002, Participants included Gov. Mike Easley of North Carolina, Gov. Jim Hodges

of South Carolina and Gov. Roy Barnes of Georgia.

- "Writing for the Media," Seminar in the Institute of Policy Sciences and Public Affairs (now Sanford School), Duke University, adjunct lecturer, fall semester 1980 and fall semester 1988

- Radio commentary on campaigns and government, interviews of candidates, WUNC-radio.

- Lectures, Speeches and Panels:

  Southern Governors' Association
  Southern Growth Policies Board
  Commission on the Future of the South
  Council of State and Executive Cabinet of Gov. Jim Hunt
  Duke University
  N.C. Wesleyan College
  University of North Carolina at Charlotte
  Meredith College
  University of Alabama
  University of Mississippi
  Davidson College
  N.C. Council of Churches
  N.C. Association of County Commissioners
  N.C. League of Municipalities
  Metropolitan Mayors Coalition of North Carolina
  Johnston County Forum
  State of the Region (Eastern North Carolina) Goldsboro, NC
  Leadership Alabama
  Leadership North Carolina
  Leadership Louisiana
  Birmingham Civil Rights Institute
  South Carolina Governor's Rural Summit
  Tobacco and Health Symposium, Roanoke,Va.
  Education Policy Fellowship Program, N.C. Public School Forum (annual presentation, 1994-2013)
  Wildacres Leadership Institute
  UNC Board of Governors Committees
  UNC-Chapel Hill Board of Visitors
  North Carolina State Board of Education
  UNC Alumni Association (election-year seminars, 2000, 2004, 2006)
  Southern Rural Development Initiative
  North Carolina Museum of History

EDUCATION

M.S., Graduate School of Journalism, Columbia University, New York City, 1970

B.A. (magna cum laude), Loyola University New Orleans, 1969

PERSONAL BACKGROUND

Born March 5, 1947, in Lutcher, La.; hometown Baton Rouge

Married Kathleen Augusta of Baton Rouge; three children, Kristen, Lesley, Justin.
Six grandsons.

ORGANIZATIONS (memberships during the period 1978-2018)

Triangle Gives Back Steering Committee, Triangle Community Foundation
Founding Board of Advisers, Institute for Rural Journalism and Community Issues, University of Kentucky
Alumni Association Board, Loyola University New Orleans
Visiting Committee, Department of Communications, Loyola University New Orleans
Vice Chair, Catholic Campus Ministry Advisory Council, Diocese of Raleigh
Board of Advisers, Stateline.org, Pew Center on the States
Board of Directors, North Carolina Institute of Political Leadership, University of North Carolina at Wilmington
Advisory Board, Executive Seminars, UNC Institute for Humanities and Human Values,
Chair, Advisory Board, N.C. Catholic (newspaper)
Advisory Board, Bishop's Annual Appeal, Roman Catholic Diocese of Raleigh
Member, National Conference of Editorial Writers
Board of Directors, Pan Lutheran Ministries, Agape Place, a shelter for homeless families
Nominating Committee, Habitat for Humanity, Wake County
Board of Directors, Capital City Dance Company
Chair of Parish Council, long-range planning, and social concerns committees of Our Lady of Lourdes Parish, Raleigh
Support Circle for homeless families, St. Francis of Assisi Parish, Raleigh.

Recipient: 1) “Faith Active in Public Life Award,” N.C. Council of Churches, 1989.
2) “Benemerenti,” a papal medal, 2004.
3) North Carolina Journalism Hall of Fame, April 2007
4) Edward Kidder Graham Award, for public service by UNC faculty, 2012