

Study Abroad MEJO Course Equivalents

Please note: this list is not exhaustive. New schools are being added by the UNC Study Abroad Office and every school is constantly changing course offerings. Review courses being offered at whatever school you are interested in and make an appointment with the MJ-school's global office to discuss further. Any of these courses can be use as MEJO elective credit.

Program	City	Country	Course	Use in MEJO Curriculum
MEJO UCA Buenos Aires	Buenos Aires	Argentina	PR Planning	AD/PR
			Comunicacion Politica	Conceptual
			Comunicacion Corporativa	Conceptual
			Intro to Radio Broadcastion	Conceptual
			Medios	Conceptual
			Mercadeo	Conceptual
			Opinion Publica	Conceptual
			Periodismo Internacional	Conceptual
			Periodismo Politica	Conceptual
			Usabilidad y Experiencia del Usuario	Conceptual
			Redaccion Periodistica	Journalism
Boston University - Sydney	Sydney	Australia	International Marketing	Conceptual
			Mass Media in Australia	Conceptual
			Travel Writing Australia	Conceptual
MEJO University of Queensland	Brisbane	Australia	Advertising Media	AD/PR
			Contemporary Issues in Advertising	AD/PR
			Event Management Fundamentals	AD/PR
			Online Advertising	AD/PR
			PR Strategy and Practice	AD/PR
			PR Writing	AD/PR
			Communication and Research Methods	Conceptual
			Convergence in Media	Conceptual
			Identity, Culture and Communication	Conceptual
			Intercultural Communication	Conceptual
			International Journalism and Mass Communication	Conceptual
			Internet Culture and Strategic Communication	Conceptual
			Intro to Visual Communication	Conceptual
			Journalism and Spin	Conceptual
			Lanaguage in the Media	Conceptual
			Mass Media and Society	Conceptual
			Music Subculture and the Media	Conceptual
			New Media	Conceptual
Social Communication Strategies	Conceptual			
Journalistec Investigation	Journalism			
Media Issue and Management	Journalism			
Journalism Research	Specialization			
Murdoch University	Perth	Australia	Cutural and Media Policy	Conceptual
University of New South Wales	Sydney	Australia	Marketing Fundamentals	AD/PR or Conceptual
			Media, Culture and everyday life	Conceptual

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University of Sydney	Sydney	Australia	Advertising: Creative Principles	AD/PR
			Building and Managing Brands	AD/PR
			Marketing Research	AD/PR
			Marketing	AD/PR or Conceptual
			Australian Media Studies	Conceptual
			Designing Social Media	Conceptual
			Media in Contemporary Society	Conceptual
			Web Transformation	Conceptual
University of Wollongong	Wollongong	Australia	Cybercultures	Conceptual
			Global Media and Cultural Identity	Conceptual
			Newroom Practice	Journalism
IES Chile	Santiago	Chile	Introduccion a la Publicidad	Conceptual
MEJO PUC Santiago	Santiago	Chile	Strategic Communication Management	AD/PR
			Journalism in Chile	Conceptual
			Analisis Comparado de Periodismo	Conceptual
			Organizational Leadership	Conceptual
MEJO University of Hong Kong	Hong Kong	China	Business Reporting	Conceptual
			Documentary Film	Conceptual
			International News	Conceptual
			Online Journalism	Conceptual
			Press, Politics and Government	Conceptual
			Digital Media and Film	Journalism
DIS Copenhagen	Copenhagen	Denmark	Designing Communication Campaigns	Conceptual
			Strategic Communication	Conceptual
University of Sussex	Brighton	England	Advertising and Social Change	Conceptual
			Class and Popular Culture	Conceptual
			Creative Media: Interactive Design	Conceptual
			Creative Production: Photography	Conceptual
			Globalisation and Communication	Conceptual
Boston University - London	London	England	British and European Marketing Strategy	AD/PR
			Seminar in Advertising Strategy	AD/PR
			Advertising in the UK	Conceptual
			British Journalism, Culture and Society	Conceptual
			International Brand Mangement	Conceptual
			The Foreign Correspondent	Conceptual
King's College	London	England	Principles of Marketing	AD/PR or Conceptual
			Marketing Management	Busi. Journalism, BUSI 406
			Corporate Social Responsibilities	Conceptual
			Digital Methods 1 Approaches	Conceptual
			Digital Textuality and Readership	Conceptual
			Contemporary Developments in Marketing	Conceptual

Program	City	Country	Course	Use in MEJO Curriculum			
London School of Economics (LSE)	London	England	Marketing	AD/PR or Conceptual			
			British Politics and Current Affairs	Conceptual			
			Contemporary Issues in Media Studies	Conceptual			
			Global Media Systems	Conceptual			
			History of Journalism	Conceptual			
			International News	Conceptual			
			Interpreting Documentary in Britain	Conceptual			
			Interrogating Consumer Culture	Conceptual			
			Intro to British Media	Conceptual			
			Lies, Damned Lies and Statistics	Conceptual			
			Media, Cities and Cultures	Conceptual			
			Media, History and Politics	Conceptual			
			News and Society	Conceptual			
			Political Scandals and British Media	Conceptual			
Power without Responsibility	Conceptual						
MEJO City University	London	England	TV and Sport	Conceptual			
			Visual Journalism	Conceptual			
			Advanced Practice Journalism: Print	Journalism			
			Data Journalism	Journalism			
			Editorial Production	Journalism			
			Fashion and Lifestyle Journalism	Journalism			
			Humanitarian Reporting	Journalism			
			Journalism Skills	Journalism			
			Reporting	Journalism			
			Reporting and Conflict	Journalism			
			Reporting and Features	Journalism			
			Reporting: the environment and science	Journalism			
			UNC Honors	London	England	Journalism in Society	Conceptual
						Journalism and Political Communication	Conceptual
University of Sheffield	Sheffield	England	Language and Journalism	Conceptual			
			Media and the Arab-Israeli Conflict	Conceptual			
			Propoganda and Persuasion	Conceptual			
			Tabloid Journalism	Conceptual			
			Ethics and Journalism	Conceptual			
IES Business and International Affairs - Paris	Paris	France	Media, Politics and Political Communication in the US	Conceptual			
			Panorama of French Media	Conceptual			
LdM Florence	Florence	Italy	Fundamentals of Marketing	AD/PR or Conceptual			
			New Media: Communication in the Digital Age	Conceptual			
			War and Media	Conceptual			

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Trinity College	Dublin	Ireland	Digital Storyworlds	Conceptual
University College Cork	Cork	Ireland	Social Media Marketing	Conceptual
SIT Field Studies in Journalism and New Media	Rabat	Morocco	Contextual Studies in Journalism	Conceptual
			Field Ethics of Journalism in Morocco	Conceptual
University of Canterbury	Canterbury	New Zealand	Advertising and Cultural Consumption	Conceptual
			Propoganda and Power	Conceptual
IES Barcelona	Barcelona	Spain	Brand Design	Conceptual
			Communication, Media and Politics in Europe	Conceptual
			Marekting and Fashion	Conceptual
			Media and Politics in Europe	Conceptual
IES Madrid	Madrid	Spain	PR and Consumer Relations	Conceptual
			Direccion y Gestion de Empresas Periodisticas	Conceptual
MEJO Univesity of Navarra	Pamplona	Spain	Markerting Aplicado al Periodismo	Conceptual
			Analisis de audiencias y medios	AD/PR
			Comportamiento del Consumidor	AD/PR
			Creativity	AD/PR
			Empresa: gestin, economica y financiera	AD/PR
			Investigacion de Mercados	AD/PR
			Produccion de Mensajes	AD/PR
			Strategic Direction	AD/PR
			3D Animation	Conceptual
			Communcations Strategy in Politics	Conceptual
			Communication Strategy in Politics	Conceptual
			Gestation de Marketing	Conceptual
			Global Communication	Conceptual
			History and Memory	Conceptual
			Medios de comunicaci3n y pol3tica en Espa1a	Conceptual
			Multimedia Communication	Conceptual
			Principles of Marketing	Conceptual
			Theory of PR and Marketing	Conceptual
			Comunicacion Politica	Conceptual
			Media Convergence	Conceptual
News Design	Conceptual			
Cyberjournalism	Journalism			
Fundamentos del periodismo econ3mico	Journalism			
Infografica	Journalism			
Produccion de Televisa	Journalism			

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UNC Sevilla	Sevilla	Spain	Advertising Research	AD/PR
			Advertising, Culture and the Generation of Content	AD/PR
			Creative Ad and PR	AD/PR
			Technologies Applied to Digital Advertising and PR Marketing	AD/PR
			Creativity in Advertising	AD/PR or Conceptual
			Cyberculture	Conceptual
			Documentacio Periodistica (journalistic documentation)	Conceptual
			History of Advertising and PR	Conceptual
			History of Propoganda	Conceptual
			History of Spanish Journalism	Conceptual
			Management of Communication Business	Conceptual
			Theory of Propoganda	Conceptual
			Universal History of Journalism	Conceptual
Information Structure	Conceptual			
Lund University	Lund	Sweden	Advertising Rhetoric	AD/PR
			Media and Armed Conflict	Conceptual
			Media and Sociology	Conceptual
Semester at Sea	Varies	The World	Global Media and Cultural Identity	Conceptual
			Media and the Environment	Conceptual
			War and Media	Conceptual