

# Reveal and MEJO 553

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A Collaborative  
effort in sharing  
student reporting.

# Andrew the Journalism Student

Andrew is a Hussman student with a great story.

Andrew has no idea what to do with the story.

No art and no alternative and no connections.



# The L & N

(Local News Outlet)

Looking for contacts in Chapel Hill .

Needs exactly the story Alex is producing.

Has the funds and connections through alumni at the Hussman School.



## **Our Solution..**

### **A Collaborative Hussman Pitching Pipeline**

**An intentional curriculum that combines different specialties within the Hussman School to collaborative works that we know can published.**

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# How Would this Work?

## Mentor Program: **REVEAL**

PHOTOJ

REPORTING

EDITING

**Model Example**  
**University of Maryland's**  
*Nowhere to Go project*

**7 Universities**

**270 Students collaborating across  
two semesters and the Summer**

**Producing nearly 40 stories led by  
two primary stories**

**The  
Boston  
Globe**

**wop**

**AP**

**E**

# Model Example

## Hussman School's **MediaHub**



**Broadcast, Radio, Viscom, News and PR collaborating on multiple stories**

The logo for The News & Observer, with "The" in small letters above "News & Observer".

The News & Observer

**100+ story publications just this year**



# **The Cost?**

**Free initial Investment**

**Utilizing our \$20,000 ONA  
challenge grant**

**Slight change to curriculum**



**Questions?**