MEJO 463

Reveal and MEJO 553

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April 29, 2021

A Collaborative effort in sharing student reporting.

Andrew the Journalism Student

Andrew is a Hussman student with a great story.

Andrew has no idea what to do with the story.

No<u>art</u> and no <u>alternative</u> and no <u>connections</u>.





Looking for contacts in Chapel Hill.

Needs exactly the story Alex is producing.

Has the funds and connections through alumni at the Hussman School.



Our Solution...

A Collaborative Hussman Pitching Pipeline

An intentional curriculum that combines different specialties within the Hussman School to <u>collaborative works</u> that we know can published.

How Would this Work?





Model Example University of Maryland's Nowhere to Go project

7 Universities

270 Students collaborating across two semesters and the Summer

Producing nearly 40 stories led by two primary stories











Model Example Hussman School's MediaHub



Broadcast, Radio, Viscom, News and PR collaborating on multiple stories

News & Observer

100+ story publications just this year



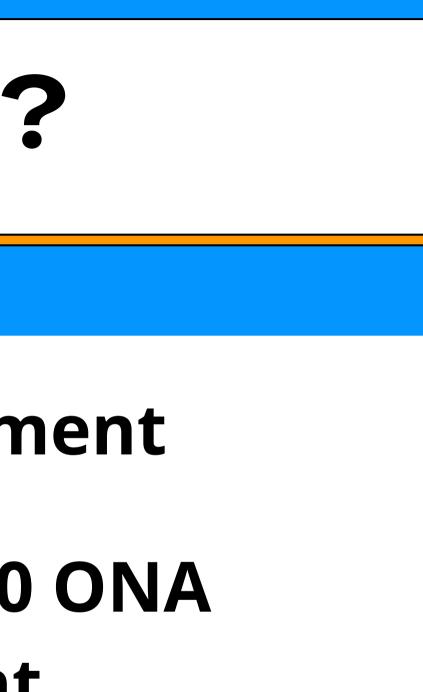


The Cost?

Free initial Investment

Utilizing our \$20,000 ONA challenge grant

Slight change to curriculum



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April 27, 2021 Questions?