

MEJO 390 & 490 Course Descriptions (Summer 2020)

“MEJO 390.1: Advanced Data Reporting”

Maymester

Similar to the data journalism “boot camp” at the University of Missouri or Columbia University, this course would give students the advanced skills and experiential education needed fill the unmet needs of top journalism outlets around the country. Students would go beyond spreadsheets and get hands-on experience using statistical analysis in R, mapping data to find and report real stories.

JRN Level 2 or APR Level 3

Credits: 3

Instructor: Ryan Thornburg

“MEJO 490.1: Visual Communication Entrepreneurship”

Summer Session I & Summer Session II

ONLINE. Students gain an understanding of media and journalism entrepreneurship. The course will utilize online learning tools to give students the skills and concepts necessary to manage a creative communication production business. Open to all majors.

JRN Level 2, Conceptual or APR Choice

Credits: 3

Instructor: Chad Heartwood
