

MEJO 390 & 490 Course Descriptions (Summer 2020)

“MEJO 390.1: Advanced Data Reporting”

Maymester

Similar to the data journalism “boot camp” at the University of Missouri or Columbia University, this course would give students the advanced skills and experiential education needed fill the unmet needs of top journalism outlets around the country. Students would go beyond spreadsheets and get hands-on experience using statistical analysis in R, mapping data to find and report real stories.

JRN Level 2 or APR Level 3

Credits: 3

Instructor: Ryan Thornburg

“MEJO 490.01W: Visual Communication Entrepreneurship”

Summer Session I & Summer Session II

ONLINE. Students gain an understanding of media and journalism entrepreneurship. The course will utilize online learning tools to give students the skills and concepts necessary to manage a creative communication production business. Open to all majors.

JRN Level 2, Conceptual or APR Choice

Credits: 3

Instructor: Chad Heartwood

“MEJO 490.01: Teaching Online News in Secondary School”

Summer Session II

ONLINE. Teaching Online News in the Secondary School,” is open for enrollment, as a special opportunity to upper-level students interested in journalism education or planning to advise student media. This course will offer instruction and teaching methods in online technologies and tools; designing and hosting a Wordpress site; basics of podcasting; social media message, management and measurement; news coverage; storytelling and more.

JRN or APR Conceptual or Choice

Credits: 3

Instructor: Ryan Thornburg

“MEJO 490.02W: Career Exploration and Preparation”

Summer Session II

ONLINE. This course will provide detailed information about all communications careers; help discover which careers best suit you; make sure your brand matches your career choice; help you maximize mentor relationships while becoming more effective networkers; and help you better understand all available job search resources. This will essentially be the final step in making sure you look and sound impressive while your portfolios maximize the magnitude of your experiences, are polished and guaranteed to impress (and help you get a job)!

APR Level 3, JRN or APR Conceptual or Choice

Credits: 3

Instructor: Livis Freeman
