

UNC CENTER FOR MEDIA LAW & POLICY

OVERVIEW

The UNC Center for Media Law and Policy is an interdisciplinary forum for study and debate about media law and policy issues facing North Carolina, the nation, and the world. The center's work reflects the tremendous changes in media worldwide – particularly the advent of online and mobile technologies and their effects on traditional and new media operations, as well as their impact on government and business.

The center capitalizes on the extraordinary strengths of UNC-Chapel Hill's highly regarded law and journalism programs. Center events and projects bring together a diverse group of scholars, media professionals, and practicing attorneys. Faculty and students conduct media law and policy research, host public events, and work to educate North Carolina's business community about the impact and opportunity associated with rapid media innovation.

a joint center of
**THE UNC SCHOOL OF LAW &
UNC SCHOOL OF MEDIA AND
JOURNALISM**

MEDIALAW.UNC.EDU

HISTORY

The center grew out of the vision of UNC alumnus Wade Hargrove, one of the nation's leading media lawyers and a graduate of both Carolina Law and UNC-Chapel Hill. Together with former UNC Deans Gene Nichol and Richard Cole, Hargrove helped to launch the center in 2006 and to obtain its first funding from the Hearst Foundations.

CONTACT

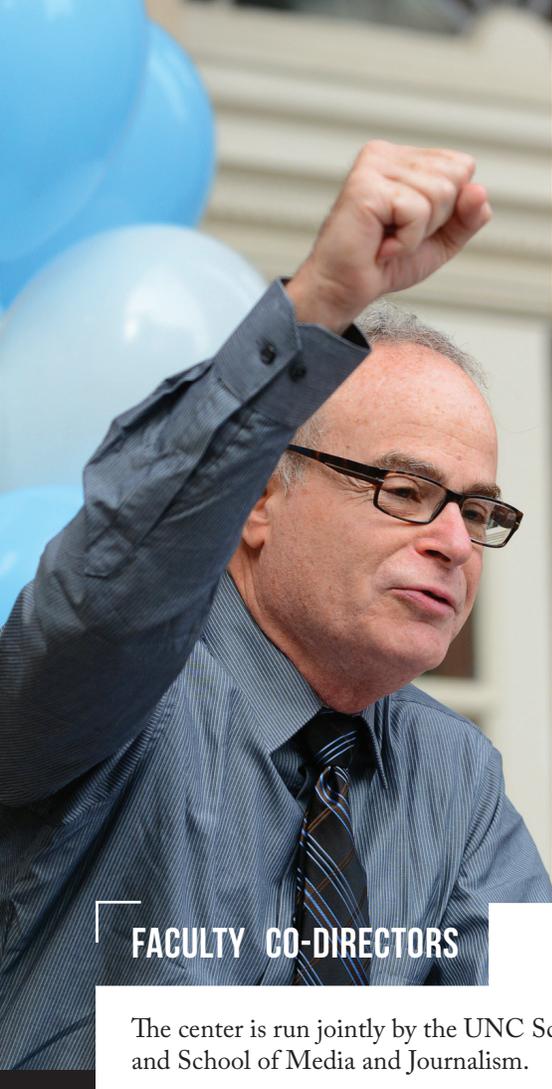
UNC Center for Media Law and Policy
Campus Box 3380
Chapel Hill, NC 27599-3380

P 919.962.8955 | F 919.962.1277

medialaw@unc.edu
Twitter.com/uncmedialaw



**CENTER FOR MEDIA
LAW AND POLICY**



FACULTY CO-DIRECTORS

The center is run jointly by the UNC School of Law and School of Media and Journalism.



DAVID ARDIA is an associate professor of law at the UNC School of Law and a faculty associate at the Berkman Center for Internet & Society at Harvard Law School. Before joining the UNC faculty, he founded and directed the Berkman Center's Digital Media Law

Project. Prior to coming to Harvard, Professor Ardia was assistant counsel at The Washington Post, where he provided pre-publication review and legal advice on First Amendment, newsgathering, intellectual property, and general business issues.



MICHAEL HOEFGES is an associate professor in the UNC School of Media and Journalism where he teaches undergraduate and graduate courses in media law primarily focused for advertising, public relations and strategic communication students. He has published research on commercial

speech and co-founded UNC's dual degree programs in law and mass communication. He's a public member of the Advertising Self-Regulatory Council's National Advertising Review Board and a member of the ABA's Forum on Communications Law.



EVENTS AND PROJECTS

FIRST AMENDMENT DAY

The center organizes UNC's annual campus-wide, day-long event to celebrate the First Amendment and explore its role in the lives of Carolina students. Students and university staff read from banned books, sing controversial music, and discuss the importance of each of the rights protected by the First Amendment, the need to be tolerant when others exercise their rights, and the public university's special role as a marketplace of ideas. This event is truly one of the highlights of the year for the UNC community.

WORKSHOPS, PANELS AND POLICY INITIATIVES

The center brings together lawyers, social scientists, computer and information scientists, communication scholars, government officials, and legal academics to discuss the most pressing media law and policy issues facing North Carolina, the nation, and the world. These interdisciplinary conversations have addressed such topics as the FCC's media ownership rules, support for local accountability journalism, online piracy, shield laws, and the effects of technological change on society.

DUAL DEGREE PROGRAM IN MEDIA LAW

The center oversees the dual J.D./M.A. and J.D./Ph.D. programs in Law and Mass Communication offered jointly between the School of Law and School of Media and Journalism. The dual degree program offers students the opportunity to immerse themselves in media law and policy by taking a wide range of classes offered across the UNC campus. The dual degree program is well suited for students with a variety of professional goals, including those who plan to practice media law or intellectual property law, work as in-house legal counsel for a media or technology company, serve as a legal analyst for a policy organization, and pursue academic careers in fields related to media law and policy.

PUBLIC SPEAKERS AND COLLOQUIA

The center hosts nationally and internationally renowned speakers, including Lawrence Lessig, Furman Professor of Law and Leadership at Harvard Law School; Sir Christopher Meyer, former British ambassador to the U.S. and chair of the Press Complaints Commission in the U.K.; Kevin Martin, former FCC chairman; Ken Paulson, president and CEO of the First Amendment Center; and Noam Chomsky, political commentator and philosopher.

MEDIA LAW AND FIRST AMENDMENT SYMPOSIA

The center sponsors several law review symposia each year, partnering with the North Carolina Law Review, *First Amendment Law Review*, and *NC Journal of Law and Technology*. Recent topics have included the impact of the Supreme Court's decision in *New York Times v. Sullivan*, student speech rights, social networks and the law, government surveillance, and campaign finance.

INTERDISCIPLINARY FACULTY LUNCHES

The center hosts bimonthly lunches for faculty and graduate students from across the UNC system to discuss media law and policy issues. Past topics have included privacy by design; ownership of research data; patterns of information sharing in social networks; big data and computational politics; the right to be forgotten; and social networks, privacy, and politics.