

CURRICULUM VITA

Trevy Ann McDonald, Ph.D.
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EDUCATION

The University of North Carolina at Chapel Hill, Doctor of Philosophy in Journalism and Mass Communication. May 1995.

The University of North Carolina at Chapel Hill, Master of Arts in Radio, Television, and Motion Pictures. August 1992.

University of Wisconsin-Oshkosh, Bachelor of Arts in Radio/TV/Film. June 1990.

ACADEMIC EXPERIENCE

Associate Professor, School of Media and Journalism, University of North Carolina at Chapel Hill, January 2018-present.

Assistant Professor, School of Media and Journalism, University of North Carolina at Chapel Hill, January 2010-present.

Lecturer, School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, August 2008-December 2009.

Visiting Associate Professor, Department of English and Mass Communication, North Carolina Central University, Spring 2008.

Faculty Member, Continuing Education Program, North Carolina Central University. Taught "Do It Yourself-Publishing™" course, 2005.

Adjunct Faculty, Master of Science in Nonprofit Management, Spertus College, August 1999-June 2004. Research mentor to November 2001 cohort.

Assistant Professor, Media Studies Program-Department of English, North Carolina Central University, August 1996-August 1999.

Visiting Assistant Professor, Department of Communication, North Carolina State University, January 1996-June 1996.

RELEVANT PROFESSIONAL EXPERIENCE

Reyomi Global Media Group. Principal. February 1999-present.

Highest Good Publications: A Division of EbonyEnergy. Partner, June 2006-present.

WYDE-AM. Producer, *Book 'n' Cook* segment, *The Edie Hand Show*. May-October 2000.

HONORS AND AWARDS

David Brinkley Teaching Excellence Award, 2017. University of North Carolina at Chapel Hill, School of Media and Journalism.

Distinguished Alumni Award, 2008. University of Wisconsin-Oshkosh. To date there have been 200 recipients of the UW Oshkosh Distinguished Alumni Award. I am one of sixteen who has received both the Distinguished Alumni Award and the Outstanding Young Alumni Award.

Writer's Workshop. 2008. National Association for Multi-Ethnicity in Communications.

Writer's Digest, Certificate of Merit, Self-Published Book Competition, 2000.

Outstanding Young Alumni Award, 1997. University of Wisconsin-Oshkosh. To date there have been 211 recipients of the UW Oshkosh Outstanding Young Alumni Award.

First Place Video, *Women Behind the Lines*. Juried Film and Video Festival, 1991. University of North Carolina at Chapel Hill.

Outstanding Senior, 1990. University of Wisconsin-Oshkosh.

CREATIVE PROJECTS AND PUBLICATIONS

Video and Multimedia Productions

(2017) Director/Producer, "Eyewitnesses to History: Civil Rights and Social Justice." (One episode in a five-part documentary series.) As Director/Producer I oversee the creative aspects of the film, control the content and flow, manage locations, schedule interviews, work with the researcher to develop interview questions, transcribe interviews, and select and license archival footage. Chapter 1 of the film of the film is complete and can be viewed at <https://vimeo.com/217088570>. The video is also available at www.eyewitnessestohistory.org.

(2013-present) Oral History Interviews of Black Journalists on Civil Rights and Social Justice. I am collecting oral histories with veteran Black journalists who covered events during the Civil Rights movement from 1963-1968, and current Black journalists and photographers who cover social justice issues. Portions of the interviews will be used in the *Eyewitnesses to History* documentary series. The audio of interviews with Lee Lassiter <https://vimeo.com/224528653> and Ernest Holsendolph <https://vimeo.com/224412771>, along with the transcripts are also available at www.eyewitnessestohistory.org. In addition, short video clips with Dr. Charmaine McKissick-Melton <https://vimeo.com/225053792>, Glenn Burkins <https://vimeo.com/224710526>, Alvin C. Jacobs, Jr. <https://vimeo.com/224707841>, L'erin Jensen <https://vimeo.com/224603089>, Ernest Holsendolph <https://vimeo.com/224550783>, and Lee Lassiter <https://vimeo.com/224543201> are also available at www.eyewitnessestohistory.org. Interviews with other journalists are scheduled in the coming months.

Videographer, Editor, and Narrator, "Our Land, Our Lives: The North Carolina Black Farmer's Experience," (23-minute documentary). Commissioned by the Land Loss Prevention Project. ©2011, Land Loss Prevention Project. During the Summer of 2010 I filmed interviews and B-roll footage in my role as videographer. During the Summer of 2011 I assembled the interview clips and B-roll into a coherent film under the guidance of the director in my role as editor. I also recorded and edited voiceover narration. Here is a link to the film <https://vimeo.com/28070771>.

Trade Books

McDonald, T.A. (author) (2018). *Round 'Bout Midnight*. (novel). Sequel to 1999 self-published novel, *Time Will Tell*. Durham, NC: Reyomi. (This novel highlights the lives of professional women of color, one a professor who travels to Australia to research civil rights and social justice issues for Aboriginal women who were in the Stolen Generations.) 340 pages.

McDonald, T.A. (author) (2018). *Time Will Tell* (novel). Relaunch of the 1999 self-published novel with updated cover, 390 pp. Durham, NC: Reyomi. (This book explores the educational and career paths of three women of color, one who journeys through graduate school in communication and anthropology and becomes a college professor.) This book has been adopted for courses at North Carolina Central University (Arts & Humanities course) and the University of Houston-Downtown (Interpersonal Communication course).

(co-publisher) Dana Nicole Jones (author), *Jezebel: The Autobiography of a Love Addict*. 2014. Chicago: Highest Good Publications, 212 pp. (A fictional novel about the trials and triumphs of a professed love addict.) Created initial publicity plan.

(co-publisher) Fatimah Macklin (author) and Dakota Braxton (illustrator), *The Seasons of the Year*. 2011. Chicago: Highest Good Publications, 46 pp. (An illustrated children's book in the Mommy & Me series, aligning motherhood with me time.) Created initial publicity plan.

(co-publisher) B. Na'imah Combs (author). *Bright Spot Harbor*. 2011. Chicago: Highest Good Publications, 136 pp. (A self-help/motivational book which takes readers on a journey into higher consciousness.) Created initial publicity plan.

(co-publisher) Shawnta Ball (author), *Getting the Issues Out of my Tissues*. 2010. Chicago: Highest Good Publications, 170 pp. (A self-help title which makes recommendations for how to live more joyfully.) Created initial publicity plan.

(publisher) Delores Mitchell-Tulloss (author) and Brian Hardison (illustrator). *The ABCs of Character for People Around the World*, 2007. Durham, NC: Reyomi, 32 pp. (An illustrated children's book teaching both the alphabet and character education.) This title was selected for a highly competitive traditional autographing session at Book Expo America 2008, Los Angeles.

(co-publisher) Karyn Pettigrew (author). *The Invitation: The Secret to Creating Your Best Life*, 2006. Chicago: Highest Good Publications, 48 pp. (An instruction book for the human spirit on how to consciously let this most powerful force create the life you want.) Created initial publicity plan. Designed publicity materials. *The Invitation* was an Amazon.com bestseller in the Inspirational books category.

McDonald, T.A., Kai, N, Betts-Gaston, A. and Woodson, J.L. (co-authors) (2003). *We Didn't Come Here to Play: How to Win the Publishing Game*. Chicago: Macro Publishing Group, 160 pp. (A reference book exploring the writing process, editing, self-publishing and marketing, the journey from self-publishing to mainstream, starting your own publishing house and legal mistakes to avoid.)

McDonald, T.A. and Allen B.J. (Eds.). (2003). *How We Got Over: Testimonies of Faith, Hope and Courage*. Chicago: Reyomi, 224 pp. (An inspirational collection of testimonies from over 60 contributors who share their experiences of overcoming obstacles through steadfast hope.) As the publisher, I also organized 10-city tour with 20 signings involving 20 or more contributors. Created and executed publicity plan resulting in print, radio and television coverage.

McDonald, T.A. (author) (1999). *Time Will Tell (novel)*. Durham, NC: Reyomi Publishing, 328 pp. This title was featured on the front cover of the March 27, 2000 issue of *Publisher's Weekly*.

Trade Publications

McDonald, T.A. (author) (2004). "Devotions on Dreams." *Wisdom and Grace Devotional Bible*. Atlanta: Nia Publishing.

McDonald, T.A. (2004). Foreword in S.G. Moore (Ed.) *Violets: A Collection of Inspirational Poems by the Women of Delta Sigma Theta Sorority, Incorporated*, 2004. Chicago: Moore Press.

McDonald, T.A. (regional co-editor) (2004). In Linda Moyé (Ed.) *Delta Girls: Stories of Sisterhood*. San Antonio, TX: LEJ Poetic Expressions.

McDonald, T.A. (author) (2003) "Detour" (short story). In TaRessa Stovall and Tracy Price-Thompson (Eds.) *Proverbs for the People*. New York: Kensington. A short story based on the Ivory Coast proverb "Hearts do not meet one another like roads." **Peer reviewed.**

McDonald, T.A. (author) (2003). "Devotions on faith." *Women of Color Devotional Bible*. Atlanta: Nia Publishing.

McDonald, T.A. (author) (1999). "Journaling your prayers: An exercise in faith." In Maria Dowd (Ed.) *Sisterfriend Soul Journeys: The Spirit and Expression of African American Women on Tour*. San Diego: Promotrends.

Freelance articles

"Daddy and Uncle Martin." *Black Issues Book Review*, November/December 2003.

"How we got over: Alumni angels spread wings to support AIDS Orphans," *Black Voices Quarterly*, Spring 2003.

Spec Screenplays

"Brandi Surfs the Web," feature-length screenplay. Curiosity may have killed the cat, but it got Brandi, a German Shepherd, on the Internet. After meeting Zeke, a German Mastiff, in an on-line pet chat room, the two canines realize that they will only meet if they are successful in making a love connection for their single and available owners. Copyrighted in 2001.

(co-authored with Michelle Belle-Villa). *Bridges, "Pilot."* An hour-long teleplay based loosely on the characters in *Time Will Tell*, featuring a multicultural cast. Copyrighted in 2002.

(co-authored with Michelle Belle-Villa). *Bridges, "Voices of survivors carry."* A 120-minute teleplay for *Bridges* promoting breast cancer awareness. Copyrighted in 2001.

Unpublished Works and Works-in-Progress

Summer Interrupted (author). First in a series of fictional books designed to teach children about the Civil Rights Movement through stories featured in Black newspapers. Target audience 8-14-year-old boys.

Refereed Books

McDonald, T.A., Orbe, M., and Ford-Ahmed, T. (Eds.). (2002). *Building Diverse Communities: Applications of Communication Research*. (An anthology which explores the way in which researchers build community with the groups they research.) Creskill, NJ: Hampton Press, 344 pp. This book is in 159 university and public libraries in 13 countries according to worldcat.org.

McDonald, T.A. and Ford-Ahmed, T. (Eds.). (1999). *Nature of a Sistuh: Black Women's Lived Experiences in Contemporary Culture*. (An anthology utilizing qualitative research methods to explore Black women's lived experiences in corporate America, higher education, organized religion, mass media and literature.) Durham, NC: Carolina Academic Press, 320 pp. This book is in 220 university and public libraries in 7 countries according to worldcat.org.

Refereed Book Chapters/Articles

Harris, T.M. and **McDonald, T.A.** (2013). "Television." In P.L. Mason (Ed.) *Encyclopedia of Race and Racism*, 2nd e. (pp. 1667-1675). Detroit, MI: Macmillan Reference. This encyclopedia is available in 523 university and public libraries in 17 countries, and electronically through credoreference.com according to worldcat.org.

McDonald, T.A. (2011). "Ralph David Abernathy." In C.L. Bankston, III (Ed.) *Great Lives from History: African Americans*. (pp. 11-13) Pasadena, CA: Salem Press. This encyclopedia is available in 181 university and public libraries in 9 countries, and electronically through mylibrary.com according to worldcat.org.

McDonald, T.A. (2011). "Tony Brown." In C.L. Bankston, III (Ed.) *Great Lives from History: African Americans*. (pp. 246-248) Pasadena, CA: Salem Press. This encyclopedia is available in 181 university and public libraries in 9 countries, and electronically through mylibrary.com according to worldcat.org.

McDonald, T.A. (2011). "Leon Forrest." In C.L. Bankston, III (Ed.) *Great Lives from History: African Americans*. (pp. 604-606) Pasadena, CA: Salem Press. This encyclopedia is available in 181 university and public libraries in 9 countries, and electronically through mylibrary.com according to worldcat.org.

McDonald, T.A. (2008). "Vernon Jarrett." In H.L. Gates and E.B. Higginbotham (Eds), *The African American National Biography*. (pp. 503-504) New York: Oxford University Press. This encyclopedia is available in 691 libraries in 14 countries, and electronically through HathiTrust Digital Library and oxfordaasc.com according to worldcat.org.

McDonald, T.A. (2008). "Sam Fulwood." In H.L. Gates and E.B. Higginbotham (Eds), *The African American National Biography* (pp. 410-411). New York: Oxford University Press. This encyclopedia is available in 691 libraries in 14 countries, and electronically through HathiTrust Digital Library and oxfordaasc.com according to worldcat.org.

McDonald, T.A. (2003). "Getting in and gaining trust: One African American researcher's journey through the ethnographic rites of passage." In R.B. Jeffries and G. Givens (Eds.) *Experiences in the Field: Black Women, Identity, and Qualitative Research*, (pp. 117-128). Creskill, NJ: Hampton Press.

McDonald, T.A. (2002). "Utilizing ethnography as a tool in children's audience studies." In T.M. Orbe and T. Ford-Ahmed (Eds.) *Building Diverse Communities: Applications of Communication Research*, (pp. 187-204). Creskill, NJ: Hampton Press.

McDonald, T.A. (1999). "'Tired of the world according to young men's machismo:' Black women's reactions to representations of Black women in music videos." In T. McDonald and T. Ford-Ahmed (Eds.) *Nature of a Sistuh: Black Women's Lived Experiences in Contemporary Culture*, (pp. 223-240). Durham, NC: Carolina Academic Press.

Brown, J.D. and **McDonald, T.A.** "Portrayals and effects of alcohol in television entertainment programming." In S. E. Martin, (Ed.) *The Effects of the Mass Media on the Use and Abuse of Alcohol (Research Monograph-28)* 1995. Bethesda, MD: National Institutes of Health.

Book Reviews

McDonald, T.A. (Autumn 2011). *Bring on the Books for Everybody: How Literary Culture became Popular Culture* by Jim Collins. Book review. *Journalism & Mass Communication Quarterly*, 88(3), 653-55.

McDonald, T.A. (Autumn/Winter 2010). *Points on the Dial: Golden Age Radio Beyond the Networks* by Alexander Russo. Book Review. *Journalism & Mass Communication Quarterly*, 87(3 & 4) 671-672.

Consulting

Bob Palmatier (author and illustrator). *Stormy's Return*, 2008. Durham, NC: Mittentales Press, 90 pp. (An illustrated children's book based on a disabled turtle's true story of perseverance.) Consulted with author through development of manuscript and illustrated glossary as well as layout and publication from December 2006-September 2008.

Tina A. Brown (author). *Crooked Road Straight: The Awakening of AIDS Activist Linda Jordan*, 2008. Hartford, CT: TAB Brown Publishing, 272 pp. (This creative nonfiction book is based on 12 years of interviews by award-winning reporter Tina A. Brown.) Consulted with author on the publishing process from June 2007-January 2008.

Beverly Mahone (author). *Whatever: A Baby Boomer's Journey into Middle Age*, 2006. Durham, NC: Benoham Publishing. (This book is an inspirational and humorous look at growing old.) Consulted with author on publishing process from September 2005-May 2006.

Nikki Woods (author). *Easier Said than Done* (novel), 2005. Chicago: EbonyEnergy Publishing. Consulted with publisher on editing, design and marketing of the company's first fiction title from May 2005-October 2005.

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Melda Beaty (editor). *My Soul to His Spirit: Soulful Expressions from Black Daughters to their Fathers*, 2005. Chicago: Souldictates Publishing. (A collection of stories and poems exploring the strong and sometimes fractured relationships between black daughters and their fathers.) Consulted with editor on editing, design and marketing of first title from January 2005-March 2005.

Kimberly Noelle (author). *There Was a Spirit* (novel), 2005. Chicago: Kimberly Noelle Publishing, LLC. (A novel exploring racial tensions on a predominately white campus during a turbulent time in history.) Consulted with author on development, editing, publishing and marketing from February 2005-April 2005.

Eric I. Keyes, III (author). *The Light in the Dark* (children's picture book), 2004. Chicago: GEM Literary Foundation. (A children's book that helps kids overcome their fear of the dark). Consulted with publisher on marketing and media coverage which resulted in the title becoming a National Borders Bestseller. April 2004.

CONVENTION PRESENTATIONS AND INVITED PROFESSIONAL PRESENTATIONS, SYMPOSIA, WORKSHOPS

Refereed Presentations

McDonald, T. *Eyewitnesses to History: Civil Rights and Social Justice*. Media and Civil Rights History Symposium, University of South Carolina School of Journalism and Mass Communications, Columbia, SC. (2017, March).

McDonald, T. with Rhonda Swan, Wayne Dawkins, and Lewis Diuguid. *Independent and Self-Publishing*. National Association of Black Journalist Convention, Atlanta, GA. (2005, August).

McDonald, T. with Wayne Dawkins and Rhonda Swan. *Independent and Self-Publishing*. National Association of Black Journalist Convention, Dallas, TX. (2003, August).

Author's Showcase (panelist and moderator). Black Caucus of the American Library Association Conference, Fort Lauderdale, FL. (2002, August).

McDonald, T. *Nature of a Sistuh: Black Women in Contemporary Culture*. African American Women on Tour. Chicago, IL. (2000, August).

McDonald, T. *Nature of a Sistuh: Research in Performance*. Innovative performance panel presented at the National Communication Association annual meeting, Chicago, IL. (1999, November).

McDonald, T. *Yes, My Child, What You Have to Say is Important: Utilizing Ethnography as a Tool in Children's Audience Studies*. Paper presented at the Speech Communication Association annual meeting, San Diego, CA. (1996, November).

McDonald, T. *'You Can 'Count on Me:' Friendship, Sisterhood and Support as Seen in Waiting to Exhale*. Paper presented at the joint meeting of the Popular Culture Association and the American Culture Association, Las Vegas, Nevada. (1996, March).

McDonald, T. *Black Women as Cultural Readers of Living Single*. Paper presented at the Speech Communication Association Convention, New Orleans, Louisiana. (1994, November).

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McDonald, T. *'I Was Only 16, She Was 25: An African-American Audience Response to Hi-Five's 'Just Can't Handle It.'* Paper presented at the International Communication Association Convention, Sydney, Australia. (1994, July).

McDonald, T. *'You Go Girl: An Analysis of Major Female Character in Martin.* Paper presented at the joint meeting of the Popular Culture Association and the American Culture Association, Chicago, IL. (1994, April).

McDonald, T. *'That Girl's Dope: Black Adolescents' Perceptions of Images of Black Women in Music Videos.* Paper presented at the Speech Communication Association annual meeting, Miami Beach, FL. (1993, November).

McDonald, T. *Black Women's Reactions to Images of Black Women in Music Videos.* Paper presented at the joint meeting of the Popular Culture Association and the American Culture Association, New Orleans, LA. (1993, April).

Invited Conference Presentations

"The Write Stuff." (Panelist). Expo for Today's Black Woman, Chicago, IL. (2005, March).

"HIV/AIDS and Black Women." (Panelist). Expo for Today's Black Woman, Chicago, IL. (2004, March).

"The Write Stuff." Panelist with Francis Ray, Yolanda Joe, Kimberla Lawson Roby, Y. Blak Moore, Naleighna Kai, J.L. Woodson, Avalon Betts-Gaston and Bettye Odom. (2003, April). Expo for Today's Black Woman. Chicago, IL.

"Overcoming Platform Panic and Making the Most of Media Interviews." Romance Slam Jam Conference, Durham, NC. A workshop for romance novelists. (2002, March).

"Spirituality Literary Café." Panelist with J. Porter, S. Bibb, T. Johnson, M. Gray, M. Sparks and E. Dodds. Expo for Today's Black Woman. Chicago, IL. (2001, April).

"Writers on Writing." Panelist with Sam Greenlee, Yolanda Joe, Yvonne Grays Nathane. Black History Month Book Fair. Chicago, IL. (2001, February).

"Positive Mental Attitude: Steps to Making Changes in Your Personal and Professional Life." Panelist with Jim Carter and Shawn Dove. Circle of Sisters Expo. New York, NY. (2000, October).

Keynote Lectures and Speeches

"Designing Your Blueprint for Success." Spring 2016 Induction Ceremony for Lambda Pi Eta Communication Honor Society. North Carolina Central University, March 30, 2016.

Visiting Writer. Rock Valley College, Department of Composition and Literature. Presented an hour-long lecture on the writing and publishing process and my journey as an author. Rockford, IL. November 16, 2015. (Previous visiting writers include Loung Ung, author of *First They Killed my Father: A Daughter of Cambodia Remembers*; Daniel Wallace, author of *Big Fish*, and Chris Abani, 2009 Guggenheim Fellow in Fiction.)

"Diversity Keynote," UNC-Asheville, Mass Communication Department. Asheville, NC. March 18, 2015.

"60 Years Later: Black Lives Still Matter." Rock Valley College. Rockford, IL. Screening and discussion of *Eyewitnesses to History: Black Journalists on the March on Washington*. February 25, 2015

"Building a Culture for Giving Back." Radio/TV/Film Program 50th Anniversary Reunion. UW-Oshkosh, Oshkosh, WI. October 18, 2014.

"The Difference Mentoring Makes." YWCA of Indianapolis 25th Annual Salute Luncheon. Indianapolis, IN. May 2006.

"AIDS and the Black Community." Keynote Speaker: Delta Sigma Theta Sorority, Inc. Black History Month Health Fair. Muskegon Heights, MI. February 2004.

Keynote speaker, "Designing Your Blueprint for Success." Keynote address to first-year multicultural students. University of Wisconsin-Oshkosh. February 16, 2004.

"Instructional Methods for the Contemporary College Classroom." McNair Program, University of Wisconsin-Whitewater. October 15, 1998.

"Reflections of the Past: Facing the Future." Black History Month Speaker, University of Wisconsin-Oshkosh. February 28, 1998.

Guest Lectures

"Idea Development for Historical Documentary." Lecture to Film History and Appreciation Course. Rock Valley College, Rockford, IL. February 25, 2015.

"Producing Eyewitnesses to History." Lecture to Fundamentals of Communication Course. Rock Valley College, Rockford, IL. February 25, 2015.

"Audio/Video Storytelling." Arts and Humanities Course (Dr. Kenneth Chambers, professor), English Department, North Carolina Central University, February 21, 2014.

"The Book Industry." Introduction to Mass Communication course (Brett Chambers professor), Mass Communication Department, North Carolina Central University. June 4, 2012.

"Marketing Your Projects. Mass Media and Society course (Brett Chambers professor), Mass Communication Program, North Carolina Central University. October 26, 2010.

"Identifying Markets for Your Creative Capital." Film/Video Preproduction course (Doug Heil Professor) Radio/TV/Film Program, University of Wisconsin-Oshkosh. September 15, 2009.

"The Role of Social Media for Today's Journalist." Mass Media and Society course (William Robert Nowell, professor), North Carolina Central University. August 28, 2009.

"Avenues to Book Publishing." Introduction to Mass Communication course (Brett Chambers, professor), North Carolina Central University. February 17, 2009.

June 2018

“How to Win the Publishing Game.” Introduction to Mass Communication course (Brett Chambers, professor), North Carolina Central University, September 18, 2008.

“Media Impact: Understanding Research and Effects,” Mass Media and Society course (Brett Chambers, professor), North Carolina Central University, September 18, 2008.

“The New Paradigm in Book Publishing.” Introduction to Mass Communication course (Brett Chambers, professor), North Carolina Central University, September 20, 2007.

“Designing Your Blueprint for Success.” Mass Media and Society course (Brett Chambers, professor). February 28, 2007.

“Careers in Mass Communication.” Communication Law and Ethics course (William Robert Nowell, professor). November 1, 2006.

“From Manuscript to Finished Book.” Mass Media and Society course (Brett Chambers, professor). April 6, 2006.

“Getting Published.” World of Mass Communication course (Anne M. Johnston, professor). School of Journalism and Mass Communication, The University of North Carolina at Chapel Hill. February 10, 2004.

“Becoming an Entrepreneur.” Principles of Marketing course (Stephanie Bibb, professor). College of Business, Chicago State University. September 26, 2001.

Other Invited Appearances

Through my work as a publisher and author with Reyomi Publishing, I’ve done over 500 book signings, readings, book talks, workshops, panels, and speeches on my novels and the book publishing process at libraries, bookstores, book fairs, schools, colleges, and other venues. Some of the most prominent are included in this list. Additionally, I attended Book Expo America as a publisher and author from 2000-2011, and again in 2016.

Panelist (author panel), “Lights, Camera, Action! Arts Festival.” Raleigh, NC, August 24-25, 2018.

Book talk, *Round ‘Bout Midnight*, “Juneteenth Northeast—A Celebration of the Arts and Letters,” Tarrant County Community College, Northeast Campus, Hurst, TX. June 19, 2018.

Screening, *Eyewitnesses to History: Civil Rights and Social Justice, Chapter 1*. Lights, Camera, Action! Arts Festival. Southwest Branch, Durham Public Library, August 25, 2017

Guest, “CoastLine,” WHQR-FM, National Public Radio, Wilmington, NC. December 9, 2015. Discussed the role media and visual imagery played in the struggle for civil rights, and the juxtaposition of this history against today with the immediacy of cell phone video and social media.

Panelist, “For All the World to See: Visual Culture and the Struggle for Civil Rights.” Cape Fear Museum, Wilmington, NC. November 19, 2015.

Book talk, “African American Literary Tea,” Page-Walker Arts and History Center, Cary, NC, February 22, 2010.

June 2018

Panelist, WNCU Visiting Lecturer Series, “Internship 101: The Dos and Don’ts for a Productive Internship and Employment After Graduation—Steps to Landing Your First Professional Job.” North Carolina Central University. November 13, 2008.

Workshop Presenter, “Create a New Story.” The New School, New York, NY. March 29, 2008.

Book talk, *How We Got Over: Testimonies of Faith, Hope, and Courage*. Printer’s Row Book Fair, Chicago. June 11, 2005.

Reading, *Time Will Tell*. Literary Café, Gary Alumnae Chapter, Delta Sigma Theta Sorority, Inc., Gary, IN. May 13, 2005.

Book signing, *How We Got Over: Testimonies of Faith, Hope, and Courage*. Book Expo America, Publisher’s Marketing Association booth, Chicago. June 4, 2004.

Book signing, *How We Got Over: Testimonies of Faith, Hope, and Courage*. Book Expo America, Publisher’s Marketing Association booth, Los Angeles. May 30, 2003.

Guest speaker, “Writing as a Pathway to Your Dreams” (presentation to seventh and eighth grade classes of Spaulding Elementary School). Chicago: Borders Books & Music (Beverly store). (2002, November).

Panelist, “Do it Yourself-Publishing.” (with Naleighna Kai, L.B. Ransom, and Terrance Johnson). *Writing and Publishing Workshop*. Chicago Public Library, South Shore Branch. (2002, October).

Workshop presenter, “The ABCs of Publishing—a workshop for teachers.” Chicago: Borders Books & Music (Beverly store). (2002, September).

Guest speaker, “Time Will Tell: An Author’s Journey,” sponsored by the Alpha Lambda chapter of Delta Sigma Theta Sorority, North Carolina Central University. March 6, 2002.

Commencement speaker, “Journeys Toward Success.” Nash Elementary School, Chicago, IL. (2001, June).

Panelist, “The Importance of a Liberal Arts Education.” College of Letters and Sciences 50th Anniversary Celebration, University of Wisconsin-Oshkosh. February 21, 2001.

“Self-Publishing Seminar” (Workshop Presenter)

Delta Authors on Tour Chicago 2002, Chicago State University, April 26, 2002.

Stanford L. Warren Library, Durham, NC, March 9, 2002.

Atlantic Bookpost Literary Retreat, Oak Lawn, IL, May 20, 2000.

“Careers in Education and Writing” (Guest Lecture)

Chalmers Elementary School, Chicago, IL, February 28, 2002.

Dunne Elementary School, Chicago, IL, June 7, 2000.

Delta Academy, Milwaukee, WI, November 13, 1999.

Madison Elementary School, South Holland, IL, November 9, 1999.

“Time Will Tell” (Book talk)

Reader’s Choice, Milwaukee, WI, November 13, 1999.

Writers Live at the Enoch Pratt Free Library, Baltimore, MD, October 30, 1999.

Literary Cafe, For Sisters Only Expo, Washington, DC, October 16, 1999.

“Getting Published.” Phenomenal Woman Empowerment Expo, Houston, TX, August 14, 1999.

TEACHING RECORD

The University of North Carolina at Chapel Hill, School of Journalism and Mass Communication, August 2008-present

JOMC 101 The World of Mass Communication. 3 credits. An overview of mass communication’s vital role in society with discussion of media institutions, theories, practices, professional fields, and effects on society, groups and individuals. Taught one section during the Spring 2009 (29 students) semester and two sections during the Spring 2010 (36 and 12 students) and Spring 2011 (32 and 25 students) semesters.

JOMC 221/MEJO 121. Audio-Video Information Gathering. 3 credits. Introduces students to the tools and skills needed to engage in quality news-oriented storytelling with audio, video, and multimedia. Students will learn to deliver news stories using multiple platforms, taking advantage of the strengths of each. Taught one section during the Fall 2010 (15 students), Fall 2011 (19 students) and Spring 2012 (16 students), Fall 2012 (18 students), Spring 2013 (15 students), Fall 2013 (16 students), Spring 2014 (19 students), Fall 2014 (18 students), Spring 2015 (20 students), Fall 2015 (18 students), Spring 2016 (17 students), Fall 2017, two sections (20 students, 16 students), Spring 2018 two sections (20 students in each) semesters.

JOMC 240 Current Issues in Mass Communication. 3 credits. An analysis of the interrelationships between United States mass media and the society that they serve. Taught one section during the Fall 2008 (25 students) semester.

JOMC/MEJO 342 The Black Press and U.S. History. 3 credits. A chronological survey of the African American press in the United States since 1827. Emphasis is on key people and issues during critical areas in the African American experience. Taught one section during the Spring 2013 (28 students), Spring 2014 (30 students), Spring 2015 (25 students), Spring 2016 (28 students), Spring 2017 (28 students), Spring 2018 (30 students) semesters.

JOMC/MEJO 441 Diversity and Communication. 3 credits. An examination of racial stereotypes and minority portrayals in United States culture and communication. Emphasis is on the portrayal of Native Americans, African Americans, Hispanics and Asian Americans in the mass media. Taught one section during the Fall 2008 (26 students), Fall 2009 (32 students), Spring 2010 (52 students), Fall 2010 (33 students), Spring 2011 (32 students), Fall 2011 (32 students) and Spring 2012 (29 students), Fall 2012 (31 students), Spring 2013 (29 students), Summer I 2013 online (20 students), Fall 2013 (28 students), Spring 2014 online (24 students), Fall 2014 (28 students), Spring 2015 online (24 students), Summer I 2015 online (20 students), Fall 2015 (33 students), Spring 2016 online (27 students), Summer 1 2016 online (23 students), Spring 2017 online (31 students), Summer 1 2017 online (19 students), Fall 2017 (34 students), Spring 2018 online (37 students) semesters, Summer I 2017 online (21 students).

North Carolina Central University, Visiting Associate Professor, Department of English and Mass Communication, Spring 2008.

MSCM 2440 Reporting and Writing for Mass Communication. 3 credits. A study of the techniques and tools for gathering and reporting the news and an introduction to news writing with emphasis on the organization and development of news stories. Taught two sections during the Spring 2008 semester as a substitute for a faculty member on medical leave.

Spertus College, Adjunct Faculty, Master of Science in Nonprofit Management Program, August 1999-June 2004

Communication Module. 3 Credits. This course focuses on attainment of written and oral skills for preparing a persuasive and clear argument and public relations writing for non-profit organizations. Taught 10 sections between 1999 and 2004.

Professional Writing. 3 Credits. This course helps students further develop communication and management skills through extensive writing exercises. The course focuses on professional writing in such forms as grant writing, literature reviews, personnel job performance evaluations, budget justifications and presentation skills. Students engage various writing styles and have an opportunity to evaluate the work of their peers. Taught 6 sections between 2000 and 2004.

North Carolina Central University, Assistant Professor, Department of English/Media Studies Program, August 1996-August 1999.

CFAS 1130 Elements of Speech. 3 Credits. An introduction to the elements of interpersonal communication and public speaking, with emphasis on practical application. Taught 2 sections during the Fall 1996 semester, two sections during the Spring 1997 semester, two sections during the Fall 1997 semester, and two sections during the Spring 1998 semester.

ENG 1120 Freshman Honors Seminar in Intercultural Communication. 3 Credits. An exploration of the basic paradigms of thinking about cultural difference, encouraging students to examine how these paradigms shape how we think, act and imagine ourselves/others as members of diverse cultures. Taught one section during the Fall 1997 semester and one section during the Fall 1998 semester.

ENG 1130 Freshman Honors Seminar in Religious and Philosophical Thought. 3 Credits. An introduction to and comparisons of various religious institutions throughout history. Emphasis is placed on the importance of human institutions for the historical and social development of mankind. Taught one section during the Spring 1998 semester and one section during the Spring 1999 semester.

ENGM 2430 Mass Media and Society. 3 Credits. Examination of the mass media in relation to social institutions, public opinion, and government. Includes issues such as media violence, socialization, and entertainment. Taught one section during the Fall 1996 semester, one section during the Spring 1997 semester, one section during the Fall 1997 semester, and one section during the Spring 1998 semester.

ENGM 3560 Writing for Electronic Media. 3 Credits. Introduction to writing news and public affairs copy for broadcast media, public service announcements, radio and television commercials, broadcast continuity, and dramatic programs. Taught one section during the Fall 1998 semester.

ENGM 3570 Audio Production. 3 Credits. Introduction to the basic principles of audio production, including the operation of studio equipment and the writing, producing, and presenting of programs. Taught one section during the Fall 1996 semester and one section during the Fall 1997 semester.

ENGM 3580 Video Production. 3 Credits. Introduction to the fundamentals of small-systems video production. A study of the basic techniques of television studio and field production. Topics include camera use, lighting, sound in television production, producing, directing and editing. Taught one section during the Spring 1998 semester and one section during the Spring 1999 semester.

ENGM 3600 Media Marketplace I. 3 Credits. An introductory course that prepares students for internships. Taught one section during the Fall 1996 semester, one section during the Spring 1997 semester, one section during the Fall 1997 semester, one section during the Spring 1998 semester, one section during the Fall 1998 semester and one section during the Spring 1999 semester.

ENGM 3680 Media Marketplace II. 3 Credits. A guided internship in mass media that gives students experience needed for career planning and development. Taught one section during the Fall 1996 semester, one section during the Spring 1997 semester, one section during the Fall 1997 semester, one section during the Spring 1998 semester, one section during the Fall 1998 semester and one section during the Spring 1999 semester.

ENGM 4680 Media Marketplace III. 3 Credits. A guided internship in mass media that gives students experience needed for career planning and development. Taught one section during the Fall 1996 semester, one section during the Spring 1997 semester, one section during the Fall 1997 semester, one section during the Spring 1998 semester, one section during the Fall 1998 semester and one section during the Spring 1999 semester.

ENGM 4600 Mass Communication Theory and Research. 3 Credits. A study of the development and scope of mass communication theory. Analysis of social/behavioral and critical/cultural approaches to mass communication theory. Study of the use and analysis of research in mass communication. Taught one section during the Fall 1998 semester and one section during the Fall 1999 semester.

ENGM 4620 Media Practicum. 3 Credits. Guided on-the-job training with on-campus media and organizations. Choice of workplace depends on the concentration. Taught one section during the Spring 1997 semester, one section during the Fall 1997 semester, one section during the Spring 1998 semester, one section during the fall 1998 semester, and one section during the Spring 1999 semester.

ENGM 4650 Independent Study. 3 Credits. A specialized critical and detailed study of problems in mass communication. Taught one section during the Spring 1997 semester, one section during the Spring 1998 semester, one section during the Fall 1998 semester and one section during the Spring 1999 semester.

North Carolina State University, Visiting Assistant Professor, Department of Communication, January 1996-June 1996.

COM 110 Public Speaking. 3 Credits. Research skills, topic selection, speech organization, skills in speech delivery. Listening for analysis and evaluation of in-class speech presentation. Taught three sections during the Spring 1996 semester.

THESIS COMMITTEES

Allison, S. (2018) (chair). *A Love Song for Latasha: An Experimental Documentary—Reimagining the Archives*. Project Thesis, School of Media and Journalism, The University of North Carolina at Chapel Hill.

Fieulleateau, J.R. (2018) (chair). *Media Portrayals of Black and White Male NBA & NFL Athletes with Regards to Violence Against Women: A Comparative Content Analysis*. Research Thesis, School of Media and Journalism, The University of North Carolina at Chapel Hill.

Jensen, L. (2018) (chair). *The Demand for Racial Justice: Grassroots Organizations, Black Twitter, and the Buying Black*. Project Thesis, School of Media and Journalism, The University of North Carolina at Chapel Hill.

Radisch, R. (2014). *A Sense of Place in a Place of Space: The Role of Social Media in Creating Community for former Kwajalein Island School Children*. Research Thesis, School of Journalism and Mass Communication, The University of North Carolina at Chapel Hill.

Gillam, S. (2012). *On Target! Minority Outreach Strategies of the Let's Move! Campaign*. Research Thesis, School of Journalism and Mass Communication, The University of North Carolina at Chapel Hill.

Gary, R. (2011). *Picture perfect: A comparative-historical content analysis of women in Super Bowl commercials*. Research Thesis, Department of Sociology, The University of North Carolina at Chapel Hill.

White, T. (2009). *More than meets the eye: Three African-American activists in North Carolina*. Research Thesis, School of Journalism and Mass Communication, The University of North Carolina at Chapel Hill.

DISSERTATION COMMITTEES

Hill, D. (2016). *Public Relations, Racial Injustice, and the 1958 North Carolina Kissing Case*. Dissertation, Doctor of Philosophy, School of Media and Journalism. The University of North Carolina at Chapel Hill.

Bell, C.V. (2010). *Women, film and racial thinking: Exploring the representation and reception of interracial romance in American Film*. Dissertation, Doctor of Philosophy, School of Journalism and Mass Communication, The University of North Carolina at Chapel Hill.

Dixon, N. (2009). *Creating a non-violent model for the Hip-Hop generations*. Dissertation, Doctor of Ministry, School of Theology, Virginia Union University.

Melton, D. (2006). *What motivates African American students to pursue medical and health professions and continue their education?* Doctor of Healthcare Administration, Central Michigan University.

MAJOR PROJECTS ADVISED AT SPERTUS COLLEGE

Bihrlé, A. (2003). *Ending the cycle of Homelessness*. Grant Proposal, Master of Science in Nonprofit Management, Spertus College.

Burnett, K. (2003). *Case management services for ex-offenders*. Grant Proposal, Master of Science in Nonprofit Management, Spertus College.

Holliday, M.H. (2003). *Evaluation of poverty among African-American women*. Research Thesis, Master of Science in Nonprofit Management, Spertus College.

Newman, F. (2003). *A Place to Call Home (APCH)*. Grant Proposal, Master of Science in Nonprofit Management, Spertus College.

Thomas, G. (2003) *Imagine Services Adoption Agency, Inc.* Grant Proposal, Master of Science in Nonprofit Management, Spertus College.

Webb, L.L. (2003). *Asher's Story*. Research Thesis, Master of Science in Nonprofit Management, Spertus College.

Zimmerman, E.D. (2003). *Representation of females in magazine advertisements and the potential health effects on females*. Research Thesis, Master of Science in Nonprofit Management, Spertus College.

GRANTS

Grants Awarded

School of Journalism and Mass Communication Research Seed Grant, 2013. University of North Carolina at Chapel Hill. \$5,000.

Junior Faculty Development Award, 2013. University of North Carolina at Chapel Hill. \$7,500.

Online Course Faculty Development Grant, Summer 2012. University of North Carolina at Chapel Hill Summer School. \$3,000.

Guggenheim Fellowship, 2014. (applied for, not received).

SERVICE

Service to School

Faculty Participant, *Creating an E-book*. (July 11, 2016) Chuck Stone Program for Diversity in Education and Media. School of Media and Journalism, University of North Carolina at Chapel Hill.

Moderator/committee member. *Chuck Stone Symposium on Democracy in a Multicultural Society*. UNC-Chapel Hill, Chapel Hill, NC, October 24, 2014.

Faculty Participant, *Creating an E-book*. (July 2013 and July 2014). Chuck Stone Program for Diversity in Education and Media. School of Journalism and Mass Communication, University of North Carolina at Chapel Hill.

Panelist, *Why Diversity Matters*. (July 8, 2012). Chuck Stone Program for Diversity in Education and Media, School of Journalism and Mass Communication, University of North Carolina at Chapel Hill.

Member, Graduate Admissions Committee, 2013-present

Alternate Equal Opportunity Officer, 2012-present

Member, Diversity Committee, 2012-present.

Member, Salary Committee, 2012-2013.

Member, Search Committee for Assistant Professor of Media Law, 2012.

Member, Search Committee for Knight Chair in Digital Marketing and Advertising, 2010-2012.

Co-advisor, Carolina Association of Black Journalists, August 2010-present. (The chapter was a finalist for NABJ Student Chapter of the Year in 2012, 2013, 2015, 2017)

Member, Search Committee for Director of Information Technology, 2010.

Panelist. "Minorities and the Media." Carolina Association of Black Journalists. November 18, 2009.

Guest speaker and lecturer, "Diversity and Media." July 20, 2009.

Faculty Participant, *Minority Journalism Workshop* sponsored by the Carolina Association of Black Journalists and the School of Journalism and Mass Communication, February 27-March 1, 2009. Assisted with blog development, proper review strategies and constructive feedback.

Faculty Participant, "Networking 101," sponsored by the Carolina Association of Black Journalists, January 22, 2009.

Faculty Participant, "CABJ Resume Workshop," Carolina Association of Black Journalists, September 24, 2008.

Faculty Participant. Chuck Stone Program for Diversity and Education. School of Journalism and Mass Communication. July 14, 2008.

Service to University

Panelist, "Writing about the 'Other: The Ethics of Documenting." College of Arts and Science, UNC Chapel Hill. March 1, 2017.

Instructor, *Action! Camera! How to incorporate media projects into your course: A faculty workshop on Video Production.* (May 8-9, 2012). University of North Carolina at Chapel Hill, Summer School, Center for Faculty Excellence, Beasley Center, OASIS, and the Media Resource Center.

Panelist, "Black in America," sponsored by Delta Sigma Theta Sorority, Inc. Sonya Haynes Stone Black Cultural Center, September 4, 2008.

Service to Discipline

Reviewer, Association for Education in Journalism and Mass Communication, 1999, 2002, 2003, 2011.

Newsletter Editor, Black Caucus and African-American Communication and Culture Division, National Communication Association. Elected to a one-year term as newsletter editor. Compiled, wrote and edited newsletter for members of both the Black Caucus and the African-American Communication and Culture Division of the National Communication Association. November 1998-November 1999.

Engaged Service

Member, Scholarship Committee, NABJ Region III.

Member, Communication Committee, Delta Sigma Theta Sorority, Inc. Durham Alumnae Chapter. Edited the "Special Delta Highlight," profiles for publication in local African American newspapers. 2013-present.

Parliamentarian, Triangle Association of Black Journalists (TABJ), Durham, NC, 2011- present.

Judge, Headliner national/local television news awards competition, 2011-2012.

Board Member at-large. University of Wisconsin-Oshkosh Alumni Association Board. Elected to a three-year term. May 2009-May 2012.

Program Chair, Triangle Association of Black Journalists (TABJ), Durham, NC. Event planning and marketing of TABJ Programming including panels on “The Role of Social Media for Today’s Journalist,” and “The Impact of the Economy on the Media Industry.” January 2009-December 2011.

Judge, Media Business Projects. Introduction to Mass Communication course (Brett Chambers professor). Mass Communication Program, North Carolina Central University. (Spring, Fall, and Summer terms 2008-2011).

Co-chair, Arts & Letters Committee, Delta Sigma Theta Sorority, Incorporated (Chicago Alumnae Chapter). Event planning and marketing of quarterly Arts & Letters events including Gallery D’Estee (an annual 2-day art show featuring local artists with original works resulting in over \$100,000 in sales), Blackfilm.com screenings, theater parties, and literary cafes. September 2002-May 2006.

Social/Scholarship Chair, American Women in Radio and Television (Chicago Chapter). Provided publicity for local chapter events, coordinated hospitality at various chapter programs and assumed responsibilities as Scholarship Chair. June 2000-May 2003.

Co-Founder, Delta Authors on Tour. Founded organized group to showcase literary works by members of Delta Sigma Theta Sorority, Incorporated. Organized authors, planned events, created publicity materials and marketed to various chapters. I also participated in 20 Delta Authors on Tour events as an author, panelist, or workshop leader. Delta Authors on Tour has recently become an official program of the international organization of over 300,000 members. Founded in July 2000.

Co-chair, Curriculum Subcommittee, WNCU Advisory Board, North Carolina Central University. Spring 1999

Journalist, Delta Sigma Theta Sorority, Incorporated, Durham Alumnae Chapter. Served as the liaison between the Durham Alumnae chapter of Delta Sigma Theta and local media. Wrote and submitted press releases to local media and the *Delta Journal*. August 1998-August 1999.

Faculty Advisor, AudioNet. Advised students in the creation, development, and execution of a closed-circuit, student-managed radio station which is still in operation. Department of English, North Carolina Central University. 1997-1999.

Faculty Service Learning Fellow. North Carolina Central University. Developed service learning course, Media Practicum, for students interested in radio. Presented service learning pedagogy to Department of English faculty. Mentored faculty members who had an interest in redesigning curricula to include service learning components or developing service/research projects and activities. Participated in the Faculty/Administrator Service Learning Program. 1996-1999

Memberships

Delta Sigma Theta Sorority, Inc. Durham Alumnae Chapter
 National Association of Black Journalists
 National Communication Association (1992-2005)
 National Writer’s Union (Contract Advisor, 2005-2007)
 Publisher’s Marketing Association (1999-2010)
 Small Publisher’s Association of North America (1999-2006)
 Society of Midland Authors

June 2018

Triangle Association of Black Journalists, Parliamentarian (2011-present)